

## Spa Days are Back at Eléme Day Spa

*Thursday 8 July 2020*

*Eléme Day Spa, at Riley, a Crystalbrook Collection Resort, will reopen its doors at 9:00am this Friday 10 July 2020.*

Located on the iconic Cairns Esplanade boardwalk, Eléme Day Spa will reopen its doors following a temporary closure due to Covid.

Eléme Day Spa at Riley Spa Manager, Kelly Adair, is filled with joy as she prepares the team to return to the five serene, wellness-inspired treatment rooms: “We’ve taken this time of closure to practice what we preach – we’re well-rested, relaxed, rejuvenated and ready to welcome guests out of isolation and into an epic Eléme voyage that’ll have them feeling fresh and fabulous.”

Whether you’re in need of a facial, super-circulation stimulation, mammoth detoxification, skin firming, smoothing, tightening, lifting, fixing or the ultimate muscle-melting rubdown, Eléme Day Spa at Riley has got you covered.

### Reopening special offers

- Eléme Bliss \$99  
Nurture your individual beauty with a 30-minute massage and 30-minute facial completely customised to your needs and mood of the day.
- Escape to Eléme \$195  
Two-hours of ultimate you-time in this total escape from reality. Indulge in a 30-minute body scrub followed by a soul-soothing massage and meditative head and scalp treatment.
- Crystalbrook Locals 15% off  
As a resident of Tropical North Queensland and Crystalbrook Local, enjoy 15% off treatments (not applicable to special offers). Subscribe to Crystalbrook Local [here](#).

### Opening hours

Fridays and Saturdays

9:00am – 6:00pm

## Bookings essential

Make an appointment at [crystalbrookcollection.com/eleme-spa](https://crystalbrookcollection.com/eleme-spa)

## ENDS –

About Riley, a Crystalbrook Collection Resort

*Riley, a Crystalbrook Collection Resort, promises a fresh approach to hospitality. With a personality of its own, Riley is a sophisticated character with a playful outlook on life. Guests can expect understated elegance, contemporary design and a splash of fun.*

Residing in a prime location at the northern end of the iconic Cairns waterfront boardwalk, Riley features 311 stylish rooms and suites, most with spacious balconies. When it comes to restaurants and bars, Riley thinks differently. Discover engaging, social, vibrant spaces and a passion for innovation – all day, every day.

There are also signature spaces to mingle, relax, work and play. Add to this a lagoon swimming pool spanning over 1,000 square metres with a private manmade beach, a day spa and a 24-hour fitness centre and you're on your way to a truly great stay. Oh, and the Wi-Fi is fast and free – obviously!

### About Crystalbrook Collection

Crystalbrook Collection is one of Australia's leading sustainable and innovative independent hospitality companies. Each hotel in the portfolio carries an authentic expression of its location, a passion for responsible luxury, considered design and a twinkle of fun for a uniquely enriching experience.

Crystalbrook Collection is an Australian tourism and hospitality group. Its portfolio includes:

- Riley, a Crystalbrook Collection Resort, Cairns, Queensland
- Little Albion, a Crystalbrook Collection Boutique Hotel, Sydney, New South Wales
- Byron at Byron, a Crystalbrook Collection Resort, Byron Bay, New South Wales
- Bailey, a Crystalbrook Collection Hotel, Cairns, Queensland – opening September 2020
- Flynn, a Crystalbrook Collection Hotel, Cairns, Queensland – opening October 2020
- Kingsley, a Crystalbrook Collection Hotel, Newcastle, New South Wales – opening Q2 2021

The Group also owns and operates a collection of ten restaurants, three spas, Crystalbrook Station and its subsidiary pastoral businesses.

### Mindfully Safe

*Mindfully Safe* was launched by Crystalbrook Collection in response to Covid-19. The programme focuses on reducing travel anxiety by providing mindfulness and meditation tools developed in partnership with mental-wellbeing group [The Indigo Project](#). Crystalbrook will also donate \$5 to mental support service [Beyond Blue](#) for every stay booked directly until the end of 2020. *Mindfully Safe* also incorporates cash free transactions and heightened deep-cleaning hygiene measures.

Learn more here:

<https://www.crystalbrookcollection.com/mindfully-safe>

### Crystalbrook Collection and Ghassan About Group

*Crystalbrook Collection is owned by accomplished entrepreneur and philanthropist Ghassan About. Ghassan About Group is a multi-business conglomerate engaged in automobiles, real estate, retail, bespoke catering, media and logistics. In business for more than two decades, the group operates from*

*its global headquarters in the United Arab Emirates with offices in Australia, Belgium, China, Jordan and Turkey.*

**For further information, images or to arrange media interviews contact:**

**Belinda Danks-Woodley, Area Marketing and Communications Manager**

Crystalbrook Collection

m +61 436 609 552

e [belinda.danks-wodley@crystalbrookcollection.com](mailto:belinda.danks-wodley@crystalbrookcollection.com)

**Namassana Holland-Beard, Marketing Coordinator**

Crystalbrook Collection

m +61 421 106 462

e [namassana@crystalbrookcollection.com](mailto:namassana@crystalbrookcollection.com)