

## **Riley, a Crystalbrook Collection Resort, Local's Only Opening Special**

Monday 15 October 2018

*Your next great escape is closer than ever!*

Escape and unwind at Crystalbrook Collection's first Tropical North Queensland resort, Riley, in the heart of Cairns, on the Esplanade with a staycation especially for locals.

Between 6 November and 19 December 2018, Riley will be opening doors with a local's offer from \$194 per night including parking and a complimentary room upgrade from Urban to Resort. A local only deal for a full buffet breakfast at Paper Crane restaurant and bar will also be on offer for \$28 per person.

Joel Gordon, Area Manager for Crystalbrook Collection in Cairns and General Manager of Riley says, "We are excited about our first highly-anticipated opening and we intend on showing our thanks to the community by inviting our locals to see it first."

"It's an honour to be part of something so special, and we plan on supporting our locals first and foremost through our accommodation, food and beverage offerings, as well as partnering with many local tour operators, and suppliers. This is the first of many Crystalbrook Local offers we will have available so stay tuned to our social media channels for more information."

Book now at [crystalbrookcollection.com/riley](http://crystalbrookcollection.com/riley) and use the Promo Code LOCALROOM or call us on 1300 002 050 and make Riley the perfect haven for your next mini getaway.

Facebook: [@riley.crystalbrookcollection](https://www.facebook.com/riley.crystalbrookcollection)

Instagram: [@riley.crystalbrookcollection](https://www.instagram.com/riley.crystalbrookcollection)

For any questions head to our opening FAQs [crystalbrookcollection.com/riley/opening-faqs](http://crystalbrookcollection.com/riley/opening-faqs)

\*Terms and Conditions of offer

Valid for stays from 6 Nov - 19 Dec 2018. Must be booked minimum 24 hours prior to travel. Non-refundable. Full payment is required at time of booking. Room upgrade subject to availability on arrival. Not available on public holidays or special events. Local Tropical North Queensland ID must be shown on check-in.

ENDS

**For further information, images or to arrange media interviews contact:**

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**About Riley, a Crystalbrook Collection Resort**

Cairns' newest five-star resort, *Riley, a Crystalbrook Collection Resort*, promises a fresh approach to hospitality. With a personality of its own, Riley is a sophisticated character with a playful outlook on life. Guests can expect understated elegance, contemporary design and a splash of fun.

Residing in a prime location at the northern end of the iconic Cairns waterfront boardwalk, Riley features 311 stylish rooms and suites, most with spacious balconies. When it comes to restaurants and bars, Riley thinks differently. Discover engaging, social, vibrant spaces and a passion for innovation – all day, every day.

There are also signature spaces to mingle, relax, work and play. Add to this a lagoon swimming pool spanning over 1,000 square metres with a private manmade beach, a day spa and a 24-hour fitness centre and you're on your way to a truly great stay. Oh, and the Wi-Fi is fast and free – obviously!

**About Crystalbrook Collection**

Crystalbrook Collection is an Australian based tourism and hospitality group. Its portfolio consists of Crystalbrook Superyacht Marina, hotel and resort developments, a luxury lodge and a 90-foot motor yacht.

To date, Crystalbrook Collection has committed more than AU\$800 million in tourism investments within Australia.

**Crystalbrook Collection and Ghassan Aboud Group**

Crystalbrook Collection is owned by accomplished entrepreneur and philanthropist Ghassan Aboud. Ghassan Aboud Group is a multi-business conglomerate engaged in automobiles, real estate, retail, bespoke catering, media and logistics. In business for more than two decades, the group operates from its global headquarters in the United Arab Emirates with offices in Australia, Belgium, China, Jordan and Turkey.

The establishment of Crystalbrook Collection in Australia marks the groups substantial investment foray in the region - notably in the acquisition, development and management of hospitality, tourism and related assets.