

Crystalbrook Collection's new sustainable foodie adventure lets you sip, savour, and stay your way from Brisbane to Byron Bay

Nine indulgent experiences that will fill your cup (and plate) from the river city to the rainforest

Australia – 23 February 2022: Calling all foodies! Pack your bags, bring your appetite. The ultimate foodie road trip has arrived. Crystalbrook Collection has curated a sustainable food and drink tour between its [Brisbane hotel](#) and [Byron Bay resort](#), with stops at Crystalbrook's favourite local artisans and providores.

Kicking off from [Crystalbrook Vincent](#) in the heart of Brisbane's vibrant Howard Smith Wharves, the [Brisbane to Byron Food Trail](#) takes guests through experiences and indulgences that are putting Tambourine Mountain, Scenic Rim, and Byron Shire firmly on Australia's culinary map. Guided by the team from [Kiff & Culture](#) and staying two nights at wellness resort - [Crystalbrook Byron](#), guests can eat and drink until their hearts content, then relax in a luxe room or suite of a night.

Crystalbrook's [#ResponsibleLuxury](#) sustainability ethos is brought to the table at each restaurant, bar, hotel, and resort in its collection, with a promise to source at least 80% of produce within a three-hour drive. The Brisbane to Byron Food Trail showcases local sustainable-focused producers such as Witches Falls Wines, Stone & Wood, Cape Byron Distillery and Husk Distillery.

A unique highlight of the adventure is an authentic indigenous bushtucker experience with Delta Kay, an Arakwal Bundjalung elder who is passionate about sharing the importance of bush tucker and natural medicine.

"We're excited to level up from serving guests fresh and authentically local food, to now directly connecting them with a passionate group of producers and farmers who strongly believe in sustainability and seasonality", says Crystalbrook Byron Executive Chef, Jordan Staniford. "Every one of these tours run at a different time of the year, so every food adventure will be unique, and guests will get to experience the local highlights of each season."

Tour details:

- Three-day, two-night tour from [Crystalbrook Vincent](#) in Brisbane to [Crystalbrook Byron](#) in Byron Bay
- Scheduled tours available once a month, starting Friday 18 March 2022
- Private tours for 4 – 24 pax available upon request
- For tour itinerary, inclusions, and bookings:
<https://www.crystalbrookcollection.com/offers/brisbane-to-byron>
- Additional nights can be booked at Crystalbrook Vincent through using promo code *KIFF* to receive 15% off: <https://www.crystalbrookcollection.com/vincent>

Editor's Notes - What's in a name? Well, all of our love, sweat and tears as we see our family of hotels grow. Please note, Crystalbrook hotel names should not be shortened or altered.

E.g. Crystalbrook Kingsley should not be referred to as The Kingsley or Kingsley.

Correct hotel names:

- Crystalbrook Albion
- Crystalbrook Bailey
- Crystalbrook Byron
- Crystalbrook Flynn
- Crystalbrook Kingsley
- Crystalbrook Riley
- Crystalbrook Vincent

– ENDS –

About Crystalbrook

Crystalbrook is one of Australia's leading sustainable and innovative independent hospitality companies. Each hotel in the portfolio carries an authentic expression of its location, a passion for responsible luxury, considered design and a twinkle of fun for a uniquely enriching experience.

Crystalbrook's portfolio includes:

- Crystalbrook Riley, Cairns, Queensland
- Crystalbrook Albion, New South Wales
- Crystalbrook Byron, Byron Bay, New South Wales
- Crystalbrook Bailey, Cairns, Queensland
- Crystalbrook Flynn, Cairns, Queensland
- Crystalbrook Kingsley, Newcastle, New South Wales
- Crystalbrook Vincent, Brisbane, Queensland

The Group also owns and operates a collection of ten restaurants, three spas, Crystalbrook Superyacht Marina in Port Douglas along with Crystalbrook Station and its subsidiary pastoral businesses.

Responsible Luxury

[Responsible Luxury](#) and sustainability is at the forefront of the way Crystalbrook thinks and operates. At a glance:

- Operating a single use plastic free environment. No plastic straws, water bottles or single use bathroom amenity bottles (in the past two years the Group has saved over three million plastic bottles from entering landfill)
- Farming their own beef
- Sourcing at least 80% of produce from within a three-hour drive of each hotel
- Use of technology, such as in-room iPads and mobile check-in to create paperless environments and experiences
- Use of recycled and upcycled materials. Examples include key cards made from recycled wood, coat hangers made from recycled paper and toothbrushes made from sugar cane and corn starch.

Crystalbrook Collection and Ghassan About Group

Crystalbrook Collection is part of Ghassan About Group promoted by international entrepreneur and philanthropist Ghassan About. The group is a multi-business conglomerate engaged in automobiles, real estate, hospitality, FMCG, food, retail, bespoke catering, media and logistics. In business for more than two decades, the group operates from its global headquarters in the United Arab Emirates with offices in Australia, Belgium, Jordan and Turkey.

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