

## Crystalbrook Cairns Rolls Out the Rainbow Carpet for World Pride 2023

**Cairns, Australia – 21 February 2023** In celebration of World Pride 2023, Crystalbrook Collaborators (that's Crystalbrook for staff) will be dressing in their best and brightest to show solidarity with the LGBTQIA+ community.

From 17 February to 5 March, Crystalbrook Riley and Crystalbrook Flynn will be a sea of colour as the hotels and their teams prepare for two major World Pride 2023 events.

To kick-off festivities, Crystalbrook Flynn will be hosting a [World Pride opening event at Boardwalk Social](#) on Friday 24 February from 6:00pm. Guests are encouraged to pop on their fancy pants – or fanciest get up – and get ready to be glammed and glittered.

The 'Live and Pride' opening concert will be broadcast live from Sydney on big screens across the venue, with plenty of interactive games on the ground to keep the crowds entertained here in Cairns.

The event is free to attend and will be hosted by celebrity [MC, David Subritzky](#).

Saturday, 25 February 2023 will see the return of the inaugural [Crystalbrook Riley Mardi Gras Pool Party](#), now in its fourth year. The event is the most popular pool party on the social calendar and never fails to deliver on a fun and fabulous day out.

Party-goers will be razzle dazzled by drag queens and special guest, David Subritzky, while enjoying rainbow-themed cocktails poolside. For those with a flair for fashion, there is also a poolside parade on the day with prizes for best dressed.

Doors open from 1:00pm until 5:00pm.

Both events are free to attend, or a four-hour drink package can be purchased prior to the event at:

[Crystalbrook Flynn World Pride Opening Party](#)

## [Crystalbrook Riley Mardi Gras Pool Party](#)

**Editor's Notes** - What's in a name? Well, all of our love, sweat and tears as we see our family of hotels grow. Please note, Crystalbrook hotel names should not be shortened or altered. E.g. Crystalbrook Kingsley should not be referred to as The Kingsley or Kingsley.

*Correct hotel names:*

- Crystalbrook Albion
- Crystalbrook Bailey
- Crystalbrook Byron
- Crystalbrook Flynn
- Crystalbrook Kingsley
- Crystalbrook Riley
- Crystalbrook Vincent

– ENDS –

## About Crystalbrook

Crystalbrook is one of Australia's leading sustainable and innovative independent hospitality companies. Each hotel in the portfolio carries an authentic expression of its location, a passion for responsible luxury, considered design and a twinkle of fun for a uniquely enriching experience.

Crystalbrook's portfolio includes:

- Crystalbrook Riley, Cairns, Queensland
- Crystalbrook Albion, New South Wales
- Crystalbrook Byron, Byron Bay, New South Wales
- Crystalbrook Bailey, Cairns, Queensland
- Crystalbrook Flynn, Cairns, Queensland
- Crystalbrook Kingsley, Newcastle, New South Wales
- Crystalbrook Vincent, Brisbane, Queensland

The Group also owns and operates a collection of sixteen restaurants and bars, three spas, and Crystalbrook Superyacht Marina in Port Douglas.

## Responsible Luxury

[Responsible Luxury](#) and sustainability is at the forefront of the way Crystalbrook thinks and operates.

At a glance:

- Operating a single use plastic free environment. No plastic straws, water bottles or single use bathroom amenity bottles (in the past two years the Group has saved over three million plastic bottles from entering landfill)
- Sourcing at least 80% of produce from within a three-hour drive of each hotel
- Use of technology, such as in-room iPads and mobile check-in to create paperless environments and experiences
- Use of recycled and upcycled materials. Examples include key cards made from recycled wood, coat hangers made from recycled paper and toothbrushes made from sugar cane and corn starch.

*Crystalbrook Collection and Ghassan Aboud Group*

Crystalbrook Collection is part of Ghassan Aboud Group promoted by international entrepreneur and philanthropist Ghassan Aboud. The group is a multi-business conglomerate engaged in automobiles, real estate, hospitality, FMCG, food, retail, bespoke catering, media and logistics. In business for more than two decades, the group operates from its global headquarters in the United Arab Emirates with offices in Australia, Belgium, Jordan and Turkey.

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