Crystalbrook Collection launches exclusive Cairns sale

Cairns Queensland, 11 January 2024: Crystalbrook Collection Cairns invites travellers to explore Tropical North Queensland with a Crystalbrook Crowd exclusive summer sale, offering 20% off stays when they join the Crystalbrook Crowd – available at the three Cairns hotels - Crystalbrook Bailey, Crystalbrook Flynn, and Crystalbrook Riley.

As balmy temperatures and endless adventure await, Crystalbrook Crowd members are invited to stay and play in Cairns, whether traveling with loved ones, family, or friends,

Crystalbrook Flynn - The social butterfly of Cairns

Embark on an endless summer journey with Crystalbrook Flynn, the social butterfly and natural life of the party. Enjoy a 20% discount with Crystalbrook Crowd, with rooms starting from \$205 per night.

Crystalbrook Bailey - A unique, artistic escape

Discover a unique and artistic escape at Crystalbrook Bailey, an ideal haven for relaxation after a day of exploration. Enjoy a 20% discount with Crystalbrook Crowd, with hotel rooms starting from \$190 per night and holiday apartments for \$240 per night.

Crystalbrook Riley - Days spent poolside

Say hello to a summer glow at Crystalbrook Riley. Lounge by the pool, or reimagine nostalgic holidays with refreshing cocktails at the brand-new Calypso Club. Save 20% on stays with Crystalbrook Crowd, with rooms starting from \$260 per night.

The offer is available to book until 12:00PM AEST Wednesday 28 February for stays until 28 March 2024. T&Cs apply.

Book Now:

Editor's Notes - What's in a name? Well, all of our love, sweat and tears as we see our family of hotels grow. Please note, Crystalbrook hotel names should not be shortened or altered. E.g. Crystalbrook Kingsley should not be referred to as The Kingsley or Kingsley.

Correct hotel names:

- Crystalbrook Albion
- Crystalbrook Bailey
- Crystalbrook Byron
- Crystalbrook Flynn
- Crystalbrook Kingsley
- Crystalbrook Riley
- Crystalbrook Vincent

Crystalbrook Collection

About Crystalbrook

Crystalbrook is one of Australia's leading sustainable and innovative independent hospitality companies. Each hotel in the portfolio carries an authentic expression of its location, a passion for responsible luxury, considered design and a twinkle of fun for a uniquely enriching experience.

Crystalbrook's portfolio includes:

- Crystalbrook Riley, Cairns, Queensland
- Crystalbrook Albion, New South Wales
- Crystalbrook Byron, Byron Bay, New South Wales
- Crystalbrook Bailey, Cairns, Queensland
- Crystalbrook Flynn, Cairns, Queensland
- Crystalbrook Kingsley, Newcastle, New South Wales
- Crystalbrook Vincent, Brisbane, Queensland

The Group also owns and operates a collection of sixteen restaurants and bars, three spas, and Crystalbrook Superyacht Marina in Port Douglas.

Responsible Luxury

<u>Responsible Luxury</u> and sustainability is at the forefront of the way Crystalbrook thinks and operates. At a glance:

- Operating a single use plastic free environment. No plastic straws, water bottles or single use bathroom amenity bottles (in the past two years the Group has saved over three million plastic bottles from entering landfill)
- Sourcing at least 80% of produce from within a three-hour drive of each hotel
- Use of technology, such as in-room iPads and mobile check-in to create paperless environments and experiences
- Use of recycled and upcycled materials. Examples include key cards made from recycled wood, coat hangers made from recycled paper and toothbrushes made from sugar cane and corn starch.

Crystalbrook Collection and Ghassan Aboud Group

Crystalbrook Collection is part of Ghassan Aboud Group promoted by international entrepreneur and philanthropist Ghassan Aboud. The group is a multi-business conglomerate engaged in automobiles, real estate, hospitality, FMCG, food, retail, bespoke catering, media and logistics. In business for more than two decades, the group operates from its global headquarters in the United Arab Emirates with offices in Australia, Belgium, Jordan and Turkey.

For further information:

Belinda Danks-Woodley

Crystalbrook Collection m +61 436609552

e <u>belinda.danks-woodley@crystalbrookcollction.com</u>

Jamie Binder

Crystalbrook Collection m +61 436927129 e jamie.binder@crystalbrookcollection.com