

Crystalbrook Collection Announces Three New General Manager Appointments Across the Group

Sydney, Australia - 20 February 2023: Crystalbrook Collection, Australia's largest independent five-star sustainably led hospitality company, announces the appointments of three new General Manager positions across the hotel group. The new appointments come as a result of a series of internal promotions.

Carl Taranto appointed as new Area General Manager of Crystalbrook Vincent, Brisbane and Crystalbrook Byron, Byron Bay

Staying within Crystalbrook Collection, Taranto moves from General Manager of Newcastle's Crystalbrook Kingsley hotel to take on the role of Area General Manager of Crystalbrook Vincent in Brisbane and Crystalbrook Byron in Byron Bay. Taranto brings with him a deep understanding of Crystalbrook, having joined the group in 2018 as Director of Rooms at Crystalbrook Riley in Cairns, before going on to become General Manager of Cairns' Crystalbrook Bailey, and following this, General Manager of Crystalbrook Kingsley.

Prior to joining Crystalbrook Collection, Taranto established himself as an accomplished hotelier with over 20 years' experience in the industry, holding various leadership roles across luxury hotel groups including Marriott and Sofitel. Taranto commenced in the role in January 2023.

[Click here for high resolution image.](#)

Josquin Crepelliere appointed as General Manager of Crystalbrook Kingsley, Newcastle

Originally from France, Crepelliere has over 13 years' experience working internationally in the hospitality industry, spanning from Gambia to Fiji. Over the last five years, Crepelliere has worked in leadership roles within luxury Sydney hotels, including Sheraton Grand Sydney Hyde Park, Pier One Sydney Harbour, and most recently, Sydney Harbour Marriott Circular Quay. Crepelliere is an experienced leader with a passion for innovation and delivering outstanding guest experiences. Crepelliere commenced in the role in late 2022.

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Emma Alcorn appointed as General Manager of Crystalbrook Byron, Byron Bay

Alcorn also moves from within the group, relocating from Sydney's Crystalbrook Albion where she has been General Manager since 2021, to become General Manager of Crystalbrook Byron. With over a decade working in management roles at some of Australia's most prestigious hotels and resorts, including One & Only Wolgan Valley and Spicers Tamarind Retreat & Spa, Alcorn brings a deep understanding of the luxury and boutique market to this much-loved resort. Alcorn commenced in the role in February 2023.

[Click here for high resolution image.](#)

Editor's Notes - *What's in a name? Well, all of our love, sweat and tears as we see our family of hotels grow. Please note, Crystalbrook hotel names should not be shortened or altered.*

E.g. Crystalbrook Kingsley should not be referred to as The Kingsley or Kingsley.

Correct hotel names:

- Crystalbrook Albion
- Crystalbrook Bailey
- Crystalbrook Byron
- Crystalbrook Flynn
- Crystalbrook Kingsley
- Crystalbrook Riley
- Crystalbrook Vincent

– ENDS –

About Crystalbrook

Crystalbrook is one of Australia's leading sustainable and innovative independent hospitality companies. Each hotel in the portfolio carries an authentic expression of its location, a passion for responsible luxury, considered design and a twinkle of fun for a uniquely enriching experience.

Crystalbrook's portfolio includes:

- Crystalbrook Riley, Cairns, Queensland
- Crystalbrook Albion, New South Wales
- Crystalbrook Byron, Byron Bay, New South Wales
- Crystalbrook Bailey, Cairns, Queensland
- Crystalbrook Flynn, Cairns, Queensland
- Crystalbrook Kingsley, Newcastle, New South Wales
- Crystalbrook Vincent, Brisbane, Queensland

The Group also owns and operates a collection of sixteen restaurants and bars, three spas, and Crystalbrook Superyacht Marina in Port Douglas.

Responsible Luxury

Responsible Luxury and sustainability is at the forefront of the way Crystalbrook thinks and operates. At a glance:

- Operating a single use plastic free environment. No plastic straws, water bottles or single use bathroom amenity bottles (in the past two years the Group has saved over three million plastic bottles from entering landfill)
- Sourcing at least 80% of produce from within a three-hour drive of each hotel
- Use of technology, such as in-room iPads and mobile check-in to create paperless environments and experiences
- Use of recycled and upcycled materials. Examples include key cards made from recycled wood, coat hangers made from recycled paper and toothbrushes made from sugar cane and corn starch.

Crystalbrook Collection and Ghassan About Group

Crystalbrook Collection is part of Ghassan About Group promoted by international entrepreneur and philanthropist Ghassan About. The group is a multi-business conglomerate engaged in automobiles,

real estate, hospitality, FMCG, food, retail, bespoke catering, media and logistics. In business for more than two decades, the group operates from its global headquarters in the United Arab Emirates with offices in Australia, Belgium, Jordan and Turkey.

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