

## Meet Crystalbrook Vincent Hotel, Bringing Responsible Luxury to Brisbane

**Brisbane, 1 July 2021** – Sustainably led hospitality company Crystalbrook Collection has today unveiled Crystalbrook Vincent in the heart of Brisbane’s Howard Smith Wharves. Brave, bold and vibrant, Crystalbrook Vincent is passionate about the environment and in touch with its artistic side.

Set beneath the iconic Story Bridge, Crystalbrook Vincent, formerly known as The Fantauzzo, is Crystalbrook Collection’s seventh property to open in three years; the acquisition making the group Australia’s largest independent five-star portfolio of hotels and resorts\*.

Crystalbrook Collection owner, Ghassan Aboud said: “Hospitality has always been an area of business I’ve wanted to invest in. I’m very proud of what my team has achieved in the past three years to now lead Australia’s largest independent five-star portfolio.”

Speaking on the opening of Crystalbrook Vincent, CEO Geoff York said: “Our initial focus is to elevate the hotel’s focus on sustainability. We’re introducing a single-use plastic-free environment and 100% waste-free bathrooms where everything is reusable, recyclable or biodegradable.”

“We’re working to minimise our food carbon footprint by ensuring that at least 80% of all produce served within the hotel is sourced within a three-hour radius and we’re embracing technology to reduce the need for waste, such as, paperless check in and check out and in-room tablet control centres,” he said.

The hotel will retain its partnership with namesake Vincent Fantauzzo. Over 500 pieces of the acclaimed Australian painter’s artworks feature throughout the six-story hotel.

“I’m thrilled to be working with Crystalbrook Vincent and to take our partnership to a new level. I love what Crystalbrook Collection is doing with sustainability; this is something very important to me personally - it opens the door for exciting new collaborations which I hope will enhance guest’s experience and inspire creativity. I’m looking forward to it,” said Vincent.

Hospitality leader, Jeremy Nordkamp will lead Crystalbrook Vincent as General Manager, bringing

with his extensive experience in the field, most recently at Crystalbrook Riley in Cairns and as the opening General Manager of Brisbane's own Calile Hotel.

"I'm thrilled to be continuing my journey with Crystalbrook Collection as we grow the portfolio and lead the way in five-star sustainable hospitality.

"Brisbane has taken giant leaps in the hospitality scene in recent years and I'm excited to be working with a fantastic group of professionals elevating this destination hotel to new heights," said Jeremy.

### **About Crystalbrook Vincent**

Boasting 166 rooms, Fiume rooftop bar, Polpetta restaurant, a rooftop pool and a 24-hour fitness centre, Crystalbrook Vincent is energised, inspired and hyperlocal.

Highlights at a glance:

- Sensational Howard Smith Wharves location
- Views of Brisbane River and the iconic Story Bridge
- 180 different artworks and over 500 prints by the acclaimed Vincent Fantauzzo
- Single-use plastic-free environment
- 100% waste-free bathrooms
- Cash-free and a 90% reduction in paper
- Use of recycled and upcycled materials throughout the hotel. Examples include key cards made from recycled wood, coat hangers made from recycled paper and toothbrushes made from sugar cane and cornstarch
- In-room tablet control centre
- Mobile room access
- STAYCAST by Google video streaming and complimentary recent release movies

For bookings and more information visit [crystalbrookcollection.com/Vincent](https://crystalbrookcollection.com/Vincent).

**Editor's Notes** – What's in a name? Well, all of our love, sweat and tears as we see our family of hotels grow. Please note, Crystalbrook hotel names should not be shortened or altered. Eg. Crystalbrook Vincent should not be referred to as The Vincent or Vincent.

*Correct hotel names:*

- Crystalbrook Albion

- Crystalbrook Bailey
- Crystalbrook Byron
- Crystalbrook Flynn
- Crystalbrook Kingsley
- Crystalbrook Riley
- Crystalbrook Vincent

*\*Based on number of guest rooms*

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### About Crystalbrook

Crystalbrook is one of Australia's leading sustainable and innovative independent hospitality companies. Each hotel in the portfolio carries an authentic expression of its location, a passion for responsible luxury, considered design and a twinkle of fun for a uniquely enriching experience.

Crystalbrook's portfolio includes:

- Crystalbrook Riley, Cairns, Queensland
- Crystalbrook Albion, New South Wales
- Crystalbrook Byron, Byron Bay, New South Wales
- Crystalbrook Bailey, Cairns, Queensland
- Crystalbrook Flynn, Cairns, Queensland
- Crystalbrook Kingsley, Newcastle, New South Wales
- Crystalbrook Vincent, Brisbane

The Group also owns and operates a collection of ten restaurants, three spas, Crystalbrook Superyacht Marina in Port Douglas along with Crystalbrook Station and its subsidiary pastoral businesses.

### Responsible Luxury

[Responsible Luxury](#) and sustainability is at the forefront of the way Crystalbrook thinks and operates.

At a glance:

- Operating a single use plastic free environment. No plastic straws, water bottles or single use bathroom amenity bottles (in the past two years the Group has saved over three million plastic bottles from entering landfill)
- Farming their own beef
- Sourcing at least 80% of produce from within a three-hour drive of each hotel
- Use of technology, such as in-room iPads and mobile check-in to create paperless environments and experiences
- Use of recycled and upcycled materials. Examples include key cards made from recycled wood, coat hangers made from recycled paper and toothbrushes made from sugar cane and cornstarch

### Crystalbrook Collection and Ghassan Aboud Group

Crystalbrook Collection is part of Ghassan Aboud Group promoted by international entrepreneur and philanthropist Ghassan Aboud. The group is a multi-business

conglomerate engaged in automobiles, real estate, hospitality, FMCG, food, retail, bespoke catering, media and logistics. In business for more than two decades, the group operates from its global headquarters in the United Arab Emirates with offices in Australia, Belgium, Jordan and Turkey.

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