

## Crystalbrook Flynn Opens Eléme Day Spa: The Ultimate Post-Party Detoxification Destination

**Cairns, Thursday 17 June 2021** – Crystalbrook Flynn today opens the next Eléme Day Spa, the third of its kind at the Crystalbrook Collection portfolio of hotels and resorts. Designed to cleanse, detox, invigorate, and revitalise like no other spa in Tropical North Queensland.

The Eléme Day Spa at Crystalbrook Flynn offers bespoke facial and body therapies using the purest, unadulterated, natural ingredients from Australia's own [Sodashi](#) products as well as formulas from [Cosmedix](#), which are 100% free of harsh ingredients and exclusive to the spa. A range of post-treatment delights are also available from cult Australian wellness brand [The Beauty Chef](#).

“Inspired by warming and cooling therapies to aid detoxification and promote good health, our menu is deliberately flexible so we can personalise each treatment to best suit you, your body, your skin and your mood on the day you visit” says Eléme Day Spa Manager, Kelly Adair.

Showcasing two signature treatments, the Bust and Booty and Smooth Talker, [the menu](#) intends to rejuvenate the mind, body, and spirit after a big night at Crystalbrook Flynn's three bars and restaurants.

Bust and Booty (60 mins - \$150), an effective and safe way to enhance the health and firmness of breast tissue and the gluteal muscle, begins with a targeted exfoliation to sweep away the dead skin. A massage using a blend of deeply nourishing plant oils and essences then firms and tones the selected areas with the final application of a mineral rich clay to reveal a healthy, radiant glow.

Smooth Talker (60 mins - \$155 / 90 mins – \$225), purifies and detoxifies the body, targeting areas affected by cellulite. Dry body brushing and heat packs promote blood circulation to release toxins from the system and reduce fluid retention before aromatic cryotherapy decongests the skin leaving it tightened and visibly smoother.

In-house hotel guests and visitors will be able to choose from over 30 other treatments and six luxurious treatment rooms each with their own balcony, including one couples room. “We hope they will be able to leave the world they know behind for the one they won't want to leave” adds Area

Manager, Cairns, Joel Gordon.

Eléme Day Spa at Crystalbrook Flynn's interiors have a cool airy coastal feel with neutral tones and subtle mood lighting that creates a calm escape from the tropical heat. The furnishings are natural and clean, consisting of wicker and wood materials, warm tones and gentle bursts of teal reflective of the brand philosophy.

Opening today Thursday 17 June, Eléme Day Spa at Crystalbrook Flynn will welcome guests each week from Thursday to Saturday, 9:00am – 6:00pm

Eléme Day Spa Manager, Kelly Adair continues "...whether you're in need of a facial, super-circulation stimulation, mammoth detoxification, skin firming, smoothing, tightening or the ultimate muscle-melting rubdown, Eléme Day Spa at Crystalbrook Flynn has got you covered".

For more information please visit: <https://www.crystalbrookcollection.com/eleme-spa/cairns/flynn>

**Editor's Notes** – What's in a name? Well, all of our love, sweat and tears as we see our family of hotels grow. Please note, Crystalbrook hotel names should not be shortened or altered. Eg. Crystalbrook Flynn should not be referred to as The Flynn or Flynn.

*Correct hotel names:*

- Crystalbrook Albion
- Crystalbrook Bailey
- Crystalbrook Byron
- Crystalbrook Flynn
- Crystalbrook Kingsley
- Crystalbrook Riley

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### About Crystalbrook

Crystalbrook is one of Australia's leading sustainable and innovative independent hospitality companies. Each hotel in the portfolio carries an authentic expression of its location, a passion for responsible luxury, considered design and a twinkle of fun for a uniquely enriching experience.

Crystalbrook's portfolio includes:

- Crystalbrook Riley, Cairns, Queensland

- Crystalbrook Albion, New South Wales
- Crystalbrook Byron, Byron Bay, New South Wales
- Crystalbrook Bailey, Cairns, Queensland
- Crystalbrook Flynn, Cairns, Queensland
- Crystalbrook Kingsley, Newcastle, New South Wales
- Crystalbrook Brisbane – opening 1 July 2021

The Group also owns and operates a collection of ten restaurants, three spas, Crystalbrook Superyacht Marina in Port Douglas along with Crystalbrook Station and its subsidiary pastoral businesses.

### Responsible Luxury

[Responsible Luxury](#) and sustainability is at the forefront of the way Crystalbrook thinks and operates.

At a glance:

- Operating a single use plastic free environment. No plastic straws, water bottles or single use bathroom amenity bottles (in the past two years the Group has saved over three million plastic bottles from entering landfill)
- Farming their own beef
- Sourcing at least 80% of produce from within a three-hour drive of each hotel
- Use of technology, such as in-room iPads and mobile check-in to create paperless environments and experiences
- Use of recycled and upcycled materials. Examples include key cards made from recycled wood, coat hangers made from recycled paper and toothbrushes made from sugar cane and cornstarch

### Crystalbrook Collection and Ghassan About Group

Crystalbrook Collection is part of Ghassan About Group promoted by international entrepreneur and philanthropist Ghassan About. The group is a multi-business conglomerate engaged in automobiles, real estate, hospitality, FMCG, food, retail, bespoke catering, media and logistics. In business for more than two decades, the group operates from its global headquarters in the United Arab Emirates with offices in Australia, Belgium, Jordan and Turkey.

### **For further information:**

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