

### *Go Red for Dyslexia:*

#### **Crystalbrook Vincent proudly partners with Queensland charity Speld to support creative learning this October**

**Brisbane, Queensland – 30 September 2021:** Crystalbrook Vincent is proud to announce their partnership with [Speld Queensland](#) in support of International Dyslexia Awareness Month. In collaboration with Crystalbrook Vincent's namesake, renowned Australian artist and well-known dyslexic Vincent Fantauzzo, the hotel will host '[Go Red for Dyslexia](#)' on Tuesday 5 October, a cocktail event to launch the month-long global awareness campaign.

On Tuesday 5 October, iconic monuments around Australia including Brisbane's Story Bridge will be lit red to raise awareness for International Dyslexia Awareness Month. 'Go Red for Dyslexia' at Crystalbrook Vincent will feature spectacular rooftop views of the illuminated Story Bridge, and virtual guest speakers Vincent Fantauzzo and John Eales AM.

"I'm really grateful to Speld for inviting me to be a part of Dyslexia Awareness Week and thrilled that Crystalbrook Vincent is supporting such an important cause" says Fantauzzo. "It's an excellent opportunity to raise awareness and celebrate the superpowers of dyslexia, which affects approximately 20% of the population. I look forward to talking about my passion for testing to be made more accessible."

The use of the colour red by the international 'Go Red for Dyslexia' movement is a reclamation of the 'red marker pen' used to highlight mistakes made by dyslexic students during their education. In 2021, the movement seeks to celebrate the creative hearts and minds of the global dyslexic community, encouraging them to share their skills including painting, dancing, cooking and more.

Crystalbrook Vincent will also donate \$5 to Speld Queensland for every accommodation booking made on their [website](#) from Tuesday 5 October – Monday 11 October 2021.

[Speld Queensland](#) is a not-for-profit organisation with a mission to support all Queenslanders, both children and adults, experiencing learning differences to realise their full potential.

In line with their [#ResponsibleLuxury](#) philosophy, Crystalbrook Collection has recently launched a series of [Sustainability Month](#) initiatives running throughout October. Alongside environmental efforts, the hotel group is committed to supporting local communities unique to their destinations.

For more on Speld:

<https://www.speld.org.au/>

For more on Crystalbrook Vincent:

<https://www.crystalbrookcollection.com/vincent/>

For more on Crystalbrook Sustainability Month:

<https://www.crystalbrookcollection.com/responsible-luxury/sustainability-month/>

**Editor's Notes** - What's in a name? Well, all of our love, sweat and tears as we see our family of hotels grow. Please note, Crystalbrook hotel names should not be shortened or altered.

E.g. Crystalbrook Vincent should not be referred to as The Vincent or Vincent.

*Correct hotel names:*

- Crystalbrook Albion
- Crystalbrook Bailey
- Crystalbrook Byron
- Crystalbrook Flynn
- Crystalbrook Kingsley
- Crystalbrook Riley
- Crystalbrook Vincent

**- ENDS -**

#### About Crystalbrook

Crystalbrook is one of Australia's leading sustainable and innovative independent hospitality companies. Each hotel in the portfolio carries an authentic expression of its location, a passion for responsible luxury, considered design and a twinkle of fun for a uniquely enriching experience.

Crystalbrook's portfolio includes:

- Crystalbrook Riley, Cairns, Queensland
- Crystalbrook Albion, New South Wales
- Crystalbrook Byron, Byron Bay, New South Wales
- Crystalbrook Bailey, Cairns, Queensland
- Crystalbrook Flynn, Cairns, Queensland
- Crystalbrook Kingsley, Newcastle, New South Wales
- Crystalbrook Vincent, Brisbane, Queensland

The Group also owns and operates a collection of ten restaurants, three spas, Crystalbrook Superyacht Marina in Port Douglas along with Crystalbrook Station and its subsidiary pastoral businesses.

### Responsible Luxury

Responsible Luxury and sustainability is at the forefront of the way Crystalbrook thinks and operates.

At a glance:

- Operating a single use plastic free environment. No plastic straws, water bottles or single use bathroom amenity bottles (in the past two years the Group has saved over three million plastic bottles from entering landfill)
- Farming their own beef
- Sourcing at least 80% of produce from within a three-hour drive of each hotel
- Use of technology, such as in-room iPads and mobile check-in to create paperless environments and experiences
- Use of recycled and upcycled materials. Examples include key cards made from recycled wood, coat hangers made from recycled paper and toothbrushes made from sugar cane and cornstarch

### Crystalbrook Collection and Ghassan Aboud Group

Crystalbrook Collection is part of Ghassan Aboud Group promoted by international entrepreneur and philanthropist Ghassan Aboud. The group is a multi-business conglomerate engaged in automobiles, real estate, hospitality, FMCG, food, retail, bespoke catering, media and logistics. In business for more than two decades, the group operates from its global headquarters in the United Arab Emirates with offices in Australia, Belgium, Jordan and Turkey.

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