Crystalbrook Collection

Crystalbrook Vincent launches *Crystalbrook Local* for Brisbane residents to eat, stay and play

Raise a glass to new friendships with locals-only exclusive discounts

Brisbane, Queensland – Tuesday 24 August 2021: <u>Crystalbrook Vincent</u> has today launched <u>Crystalbrook Local</u>, a neighbourhood programme offering exclusive discounts for residents of the Greater Brisbane area.

Greater Brisbane locals are invited to join the <u>Crystalbrook Local</u> program, to gain access to 15% off rooms, food, and drink at <u>Crystalbrook Vincent</u>, <u>Fiume Rooftop Bar</u>, and <u>Polpetta Restaurant</u>.

Jeremy Nordkamp, General Manager of Crystalbrook Vincent says, "We are looking forward to welcoming Brisbane locals to Polpetta for food inspired by the streets of Rome and our famous inhouse pastas, or for a cocktail at Fiume's rooftop with the best views in the city. Brisbane is Australia's new world city, and we cannot wait for locals to enjoy it all at Crystalbrook Vincent."

Following its July opening, <u>Crystalbrook Vincent</u>, formerly known as The Fantauzzo, is Crystalbrook Collection's seventh property to open in under three years. Set beneath the iconic Story Bridge in the vibrant Howard Smith Wharves precinct, the hotel's bold and brave personality is complemented with a locally integrated and environmentally conscious approach. Crystalbrook Vincent's 166 rooms and suites offer a lively extravaganza of dynamic designs, Vincent Fantauzzo artworks and prints, and sustainable amenities - all with a modern sophistication about it.

<u>Crystalbrook Vincent</u> offers unique experiences to eat, drink, and gather. <u>Fiume Rooftop Bar</u>, located on level 3, boasts stellar views over Brisbane River and the city skyline, paired with a killer cocktail list and local DJs each weekend. Inspired by Roman cucinas, <u>Polpetta</u> offers robust, rustic fare with big personality and true character – where the plates are shared and conversation lively.

To celebrate the launch of <u>Crystalbrook Local Brisbane</u>, Crystalbrook Vincent is celebrating *Local Appreciation Week* from 30 August - 5 September, with some extra-special offers.

Staycay and indulge

For Brisbanites who love a staycation, Crystalbrook Vincent will throw in breakfast for each guest for any Local room booking made through *Local Appreciation Week*. Booking must be made between 30 August - 5 September for stays before 24 September 2021 using code LOCAL. Guest must be signed up as a Crystalbrook Brisbane Local.

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Polpetta

From Monday 30 August - Sunday 5 September, Polpetta will be serving up a free coffee from the Coffee Cart for each new Brisbane Local every morning between 7 - 10am. Breakfast is best when shared, so Crystalbrook Brisbane Locals can also enjoy two-for-one a'la carte breakfast from Monday 30 August - Friday 3 September between 7 - 10am.

Fiume Rooftop Bar

Celebrations continue all weekend long at Fiume Rooftop Bar, where Crystalbrook Locals who sign up to the programme will enjoy a special treat on the house from Friday 3 - Sunday 5 September.

For more on Crystalbrook Local Brisbane:

https://www.crystalbrookcollection.com/local-brisbane

For more on Crystalbrook Vincent:

https://www.crystalbrookcollection.com/vincent/

Follow Crystalbrook Vincent on social media:

Facebook: /crystalbrookvincent

Instagram: @crystalbrookvincent

Editor's Notes - What's in a name? Well, all of our love, sweat and tears as we see our family of hotels grow. Please note, Crystalbrook hotel names should not be shortened or altered.

E.g. Crystalbrook Vincent should not be referred to as The Vincent or Vincent.

Correct hotel names:

- Crystalbrook Albion
- Crystalbrook Bailey
- Crystalbrook Byron
- Crystalbrook Flynn
- Crystalbrook Kingsley
- Crystalbrook Riley
- Crystalbrook Vincent

- ENDS -

About Crystalbrook

Crystalbrook is one of Australia's leading sustainable and innovative independent hospitality companies. Each hotel in the portfolio carries an authentic expression of its location, a passion for

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responsible luxury, considered design and a twinkle of fun for a uniquely enriching experience.

Crystalbrook's portfolio includes:

- Crystalbrook Riley, Cairns, Queensland
- Crystalbrook Albion, New South Wales
- Crystalbrook Byron, Byron Bay, New South Wales
- Crystalbrook Bailey, Cairns, Queensland
- Crystalbrook Flynn, Cairns, Queensland
- Crystalbrook Kingsley, Newcastle, New South Wales
- Crystalbrook Vincent, Brisbane, Queensland

The Group also owns and operates a collection of ten restaurants, three spas, Crystalbrook Superyacht Marina in Port Douglas along with Crystalbrook Station and its subsidiary pastoral businesses.

Responsible Luxury

Responsible Luxury and sustainability is at the forefront of the way Crystalbrook thinks and operates. At a glance:

- Operating a single use plastic free environment. No plastic straws, water bottles or single use bathroom amenity bottles (in the past two years the Group has saved over three million plastic bottles from entering landfill)
- Farming their own beef
- Sourcing at least 80% of produce from within a three-hour drive of each hotel
- Use of technology, such as in-room iPads and mobile check-in to create paperless environments and experiences
- Use of recycled and upcycled materials. Examples include key cards made from recycled wood, coat hangers made from recycled paper and toothbrushes made from sugar cane and cornstarch

Crystalbrook Collection and Ghassan Aboud Group

Crystalbrook Collection is part of Ghassan Aboud Group promoted by international entrepreneur and philanthropist Ghassan Aboud. The group is a multi-business conglomerate engaged in automobiles, real estate, hospitality, FMCG, food, retail, bespoke catering, media and logistics. In business for more than two decades, the group operates from its global headquarters in the United Arab Emirates with offices in Australia, Belgium, Jordan and Turkey.

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