

## Crystalbrook Collection Turns Up the Heat With Tropicamp Pool Party at Crystalbrook Riley

**Cairns, Queensland - 2 March 2022:** Had a topsy turvy start to the year? Blow a great big rainbow kiss goodbye to that, and wave hello to a tropicool (or should we say tropicamp) paradise at Crystalbrook Riley this Mardi Gras, Saturday 5 March 2022 from 1:00pm – 5:00pm.

Crystalbrook Riley is going full Club Tropicana, with live music, dazzling drag queens, interactive games, pop-up bars and a pool side runway. Crystalbrook is calling upon locals to live in the moment, leave their worries at home and stake their claim of Crystalbrook Riley's iconic white-sand pools.

The party won't stop there, with Crystalbrook Flynn just down the road hosting *Tropicamp's* official afterparty at Boardwalk Social. As the sun begins to set, guests can continue to celebrate as they watch the official Mardi Gras live stream, get down with DJ performances, and sip on drink specials.

Check-in, glam up, and enjoy a fabulous night with Crystalbrook in Cairns, a proud supporter of LGBTQIA+ people everywhere.

To ensure the good times roll, Crystalbrook Riley has you sorted with:

- DJ Just Andy bringing the beats
- Special guest MC David Subritzky
- Dazzling drag queens
- Pop-up bars (including a free welcome drink...cocktails by the pool anyone?)
- Interactive games (we're talking tug-of-war, relay races and a twerk-off – yep, you heard us)
- Prizes for best dressed
- Inflatable pool toys
- VIP cabanas on offer
- Official *Tropicamp* after party at Boardwalk Social, where you could win a one-night stay and breakfast for two at Crystalbrook Flynn

The Mardi Gras experience is available for ticket holders on the 5<sup>th</sup> March 2022.

Tickets can be purchased for \$25 per person at [crystalbrookcollection.com](https://crystalbrookcollection.com). To book your ticket visit [crystalbrookcollection.com/riley/offers/tropicamp-pool-party](https://crystalbrookcollection.com/riley/offers/tropicamp-pool-party)

Crystalbrook Flynn is also offering 20% off stays with promo code: THECROWD. Simply join the Crystalbrook Crowd and book your stay. Visit here to sign up: [crystalbrookcollection.com/newsletter](https://crystalbrookcollection.com/newsletter)

**Editor's Notes** – What's in a name? Well, all of our love, sweat and tears as we see our family of hotels grow. Please note, Crystalbrook hotel names should not be shortened or altered. Eg. Crystalbrook Vincent should not be referred to as The Vincent or Vincent.

*Correct hotel names:*

Crystalbrook Albion

Crystalbrook Bailey

Crystalbrook Byron

Crystalbrook Flynn

Crystalbrook Kingsley

Crystalbrook Riley

Crystalbrook Vincent

– ENDS –

### About Crystalbrook

Crystalbrook is one of Australia's leading sustainable and innovative independent hospitality companies. Each hotel in the portfolio carries an authentic expression of its location, a passion for responsible luxury, considered design and a twinkle of fun for a uniquely enriching experience.

Crystalbrook's portfolio includes:

- Crystalbrook Riley, Cairns, Queensland
- Crystalbrook Albion, New South Wales
- Crystalbrook Byron, Byron Bay, New South Wales
- Crystalbrook Bailey, Cairns, Queensland
- Crystalbrook Flynn, Cairns, Queensland
- Crystalbrook Kingsley, Newcastle, New South Wales
- Crystalbrook Vincent, Brisbane, Queensland

The Group also owns and operates a collection of ten restaurants, three spas, Crystalbrook Superyacht Marina in Port Douglas along with Crystalbrook Station and its subsidiary pastoral businesses.

## Responsible Luxury

[Responsible Luxury](#) and sustainability is at the forefront of the way Crystalbrook thinks and operates.

At a glance:

- Operating a single use plastic free environment. No plastic straws, water bottles or single use bathroom amenity bottles (in the past two years the Group has saved over three million plastic bottles from entering landfill)
- Farming their own beef
- Sourcing at least 80% of produce from within a three-hour drive of each hotel
- Use of technology, such as in-room iPads and mobile check-in to create paperless environments and experiences
- Use of recycled and upcycled materials. Examples include key cards made from recycled wood, coat hangers made from recycled paper and toothbrushes made from sugar cane and corn starch.

## Crystalbrook Collection and Ghassan Aboud Group

Crystalbrook Collection is part of Ghassan Aboud Group promoted by international entrepreneur and philanthropist Ghassan Aboud. The group is a multi-business conglomerate engaged in automobiles, real estate, hospitality, FMCG, food, retail, bespoke catering, media and logistics. In business for more than two decades, the group operates from its global headquarters in the United Arab Emirates with offices in Australia, Belgium, Jordan and Turkey.

**For further information:**

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