

## Crystalbrook Collection Presents: Women in Sustainability High Tea Event

*Women, wildlife and wild lives*

**4 March 2022** - In celebration of International Women's Day this Tuesday 8 March, Crystalbrook Collection presents 'Women in Sustainability' with special guests Dr Tammie Matson and Dr Abbi Scott, hosted by Crystalbrook Riley General Manager, Melissa Shaw.

Guests at the almost sold-out event will hear the inspiring story of two women who transcend geographic challenges and societal norms to champion the conservation of endangered wildlife and marine ecosystems, as they enjoy a decadent high tea with a glass of prosecco on arrival.

From charging lionesses, a lack of diversity in senior conservation roles and marrying adventure with family life, there's not much Dr Matson and Dr Scott haven't encountered in their conservation journey.

Melissa Shaw, Crystalbrook Riley General Manager, says she is eager to hear from both women as part of a panel discussion focused on the obstacles faced by women in leadership and how we can all overcome our fears – whether in the boardroom, the jungle, the ocean, or in our everyday lives.

"Guests can expect an uplifting afternoon of celebration and reflection as we acknowledge our continued challenges, celebrate our successes and reflect on our dreams for the future," Melissa says.

Crystalbrook Collection is proud to be partnering with Citizens of the Great Barrier Reef as part of the group's commitment to sustainability and responsible luxury, with \$10 from each ticket sale donated to the reef conservation group, along with a silent auction on the day.

- **Date:** Tuesday 8 March 2022
- **Time:** 12:00pm - 2:00pm
- **Location:** Rocco by Crystalbrook, Level 12, Crystalbrook Riley Tower, 131-141 Esplanade, Cairns QLD
- **Cost:** \$79 per person with \$10 from each ticket donated to Citizens of the Great Barrier Reef

Tickets are limited and are available via [crystalbrookcollection.com/riley/offers/the-parlour-room](https://crystalbrookcollection.com/riley/offers/the-parlour-room)

***Melissa Shaw is available for interview on the day.***

**Editor's Notes** – What's in a name? Well, all of our love, sweat and tears as we see our family of hotels grow. Please note, Crystalbrook hotel names should not be shortened or altered. Eg. Crystalbrook Vincent should not be referred to as The Vincent or Vincent.

*Correct hotel names:*

- Crystalbrook Albion
- Crystalbrook Bailey
- Crystalbrook Byron
- Crystalbrook Flynn
- Crystalbrook Kingsley
- Crystalbrook Riley
- Crystalbrook Vincent

– ENDS –

### About Crystalbrook

Crystalbrook is one of Australia's leading sustainable and innovative independent hospitality companies. Each hotel in the portfolio carries an authentic expression of its location, a passion for responsible luxury, considered design and a twinkle of fun for a uniquely enriching experience.

Crystalbrook's portfolio includes:

- Crystalbrook Riley, Cairns, Queensland
- Crystalbrook Albion, New South Wales
- Crystalbrook Byron, Byron Bay, New South Wales
- Crystalbrook Bailey, Cairns, Queensland
- Crystalbrook Flynn, Cairns, Queensland
- Crystalbrook Kingsley, Newcastle, New South Wales
- Crystalbrook Vincent, Brisbane, Queensland

The Group also owns and operates a collection of ten restaurants, three spas, Crystalbrook Superyacht Marina in Port Douglas along with Crystalbrook Station and its subsidiary pastoral businesses.

## Responsible Luxury

[Responsible Luxury](#) and sustainability is at the forefront of the way Crystalbrook thinks and operates.

At a glance:

- Operating a single use plastic free environment. No plastic straws, water bottles or single use bathroom amenity bottles (in the past two years the Group has saved over three million plastic bottles from entering landfill)
- Farming their own beef
- Sourcing at least 80% of produce from within a three-hour drive of each hotel
- Use of technology, such as in-room iPads and mobile check-in to create paperless environments and experiences
- Use of recycled and upcycled materials. Examples include key cards made from recycled wood, coat hangers made from recycled paper and toothbrushes made from sugar cane and corn starch.

## Crystalbrook Collection and Ghassan Aboud Group

Crystalbrook Collection is part of Ghassan Aboud Group promoted by international entrepreneur and philanthropist Ghassan Aboud. The group is a multi-business conglomerate engaged in automobiles, real estate, hospitality, FMCG, food, retail, bespoke catering, media and logistics. In business for more than two decades, the group operates from its global headquarters in the United Arab Emirates with offices in Australia, Belgium, Jordan and Turkey.

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