

Crystalbrook Collection Appoints Nigel Greenaway as Chief Financial Officer

25 January 2022 - Crystalbrook Collection, Australia's largest independent five-star sustainably led hospitality company has appointed highly-credentialed financial and real estate investment specialist, Nigel Greenaway in the role of Chief Financial Officer to continue to build the Crystalbrook portfolio in Australia.

Geoff York, Chief Executive Officer for Crystalbrook Collection said, "I am delighted to welcome Nigel to Crystalbrook. He brings a wealth of knowledge and experience to the role with a strong track record in hotel investment, asset management, strategic financial planning, hotel operations, risk management and a raft of strong sector relationships."

"Crystalbrook Collection is in a strategic growth phase; we opened two new properties in 2021, Crystalbrook Kingsley in Newcastle and Crystalbrook Vincent in Brisbane. In 2022 we are looking to expand the portfolio and Nigel's experience within hotel investment and asset management makes him an excellent fit to elevate Crystalbrook's market position." said Geoff York.

Greenaway joins Crystalbrook following his recent tenure at Colliers International as National Director Hotels Asia Pacific. His career includes roles in hotel operations, accounting and various property investment management roles for Colonial First State Property, Eureka Funds Management and Southern Pacific Hotel Corporation (now IHG).

"Being a relatively young hotel investment and management company in the Australasian hotel market, joining the Crystalbrook Collection leadership team will allow me the opportunity to consolidate over 30 years' experience in hotel finance and investment management so as to continue the company's growth drive," said Nigel Greenaway, Chief Financial Officer, Crystalbrook Collection.

"Crystalbrook has an amazing depth of experience in the leadership team as well a proven track record and commitment to deliver world leading sustainable luxury hotels. To be part of this team and together, continue to build the Crystalbrook brand as a trusted leader in delivering sustainable hotel luxury was an opportunity too good to miss," said Nigel Greenaway.

Greenaway replaces Neil Patmore who joined Crystalbrook Collection in 2017 prior to the opening of the Australian properties that now totals seven resorts in prime locations across Queensland and New South Wales.

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About Crystalbrook Collection

Crystalbrook Collection is one of Australia's leading sustainable and innovative independent hospitality companies. Each hotel in the portfolio carries an authentic expression of its location, a passion for responsible luxury, considered design and a twinkle of fun for a uniquely enriching experience.

Crystalbrook's portfolio includes:

- Crystalbrook Riley, Cairns, Queensland
- Crystalbrook Albion, Sydney, New South Wales
- Crystalbrook Byron, Byron Bay, New South Wales
- Crystalbrook Bailey, Cairns, Queensland
- Crystalbrook Flynn, Cairns, Queensland
- Crystalbrook Kingsley, Newcastle
- Crystalbrook Vincent, Brisbane

The Group also owns and operates a collection of ten restaurants, three spas, Crystalbrook Superyacht Marina in Port Douglas along with Crystalbrook Station and its subsidiary pastoral businesses.

Responsible Luxury

[Responsible Luxury](#) and sustainability are at the forefront of the way Crystalbrook thinks and operates.

At a glance:

- Operating a single use plastic free environment. No plastic straws, water bottles or single use bathroom amenity bottles (in the past two years the Group has saved over three million plastic bottles from entering landfill).
- Farming their own beef.
- Sourcing at least 80% of produce from within a three-hour drive of each hotel - Use of technology, such as in-room iPads and mobile check-in to create paperless environments and experience.
- Use of recycled and upcycled materials. Examples include key cards made from recycled wood, coat hangers made from recycled paper and toothbrushes made from sugarcane and corn starch.

Mindfully Safe

Mindfully Safe was launched by Crystalbrook Collection in response to Covid-19. The programme focuses on reducing travel anxiety by providing mindfulness and meditation tools developed in partnership with mental-wellbeing group The Indigo Project. As part of Mindfully Safe, Crystalbrook Collection is Australia's first cash-free hospitality company.

Learn more here: crystalbrookcollection.com/mindfully-safe

Crystalbrook Collection and Ghassan Aboud Group

Crystalbrook Collection is owned by accomplished entrepreneur and philanthropist Ghassan Aboud. Ghassan Aboud Group is a multi-business conglomerate engaged in automobiles, real estate, retail, bespoke catering, media and logistics. In business for more than two decades, the group operates from its global headquarters in the United Arab Emirates with offices in Australia, Belgium, China, Jordan and Turkey.

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