

## In Focus: Bailey captures the essence of love through nationwide photographic competition

8 February 2021

[Bailey, a Crystalbrook Collection Hotel and Residence](#) has launched a nationwide photographic competition to celebrate the month of love, calling on the public to capture the essence of the question: ‘What is love?’

The competition is open to amateur and professional photographers alike, with selected images to form part of a curated photographic exhibition projected in the Bailey atrium throughout February. The competition winner will win a two-night luxury stay package at Bailey valued at over \$495.

Belinda Danks-Woodley, Area Marketing and Communications Manager, Crystalbrook Collection said, “all levels of photographic experience are welcome. Images and short films will be assessed on their emotion and concept rather than the display of technical expertise. Therefore, even high-resolution phone photos are welcome.”

Forming part of Bailey’s *Month of Love* campaign, the photographic competition is a celebration of love in all forms.

Lisa Brown, General Manager Bailey, a Crystalbrook Collection Hotel and Residences said, “love comes in many forms and I look forward to celebrating the simple joys, to the deep emotions, through the eyes of a lens with our community. It’s time to get creative and celebrate the month of love with Bailey.”

An advocate for the arts, Bailey consistently plays host to an ever changing and evolving array of art. Bailey is passionate about making art accessible, inclusive, and empowering for all.

The public are encouraged to submit their entry via the [Bailey website](#) by 14 February 2021 for their chance to win a luxurious stay at Bailey valued at \$495\* including:

- Two-nights accommodation in an Urban room
- An indulgent three-course dinner at CC's Bar and Grill for two
- An Eléme Day Spa Bath Butler
- Complimentary parking
- Late check-out

### Key dates

1 February: Exhibition projected at Bailey

14 February: Competition online submissions close

28 February: Exhibition end date

1 March: Prize winner announced

- Ends -

**For further information, images or to arrange media interviews contact:**

Belinda Danks-Woodley  
Area Marketing and Communications Manager, Cairns  
Bailey, a Crystalbrook Collection Hotel  
p +61 436 609 552  
e [belinda.danks-woodley@crystalbrookcollection.com](mailto:belinda.danks-woodley@crystalbrookcollection.com)  
w [crystalbrookcollection.com](http://crystalbrookcollection.com)

Namassana Holland-Beard  
Marketing and Communications Coordinator  
Crystalbrook Collection  
163 Abbott Street, Cairns  
p +61 421 106 462  
e [namassana.hollandbeard@crystalbrookcollection.com](mailto:namassana.hollandbeard@crystalbrookcollection.com)  
w [crystalbrookcollection.com](http://crystalbrookcollection.com)

**About Bailey, a Crystalbrook Collection Hotel**

Cairns' new five-star hotel, Bailey, a Crystalbrook Collection Hotel and Residence, is modern, innovative and has a true appreciation for all the arts. Bailey chooses the path less travelled. The type of character you'll find at the local farmer's market rather than a supermarket or exploring the latest exhibition at the museum rather than at a rock concert.

Staying with Bailey, you'll find artwork from across Australia displayed in and around the hotel, as well as art events for all guests to enjoy. With 255 spacious rooms filled with design details that will appeal to your inner artist, you'll be sure to leave enchanted and enriched.

Learn more: [crystalbrookcollection.com/bailey](http://crystalbrookcollection.com/bailey)

**About Crystalbrook Collection**

Crystalbrook Collection is one of Australia's leading sustainable and innovative independent hospitality companies. Each hotel in the portfolio carries an authentic expression of its location, a passion for responsible luxury, considered design and a twinkle of fun for a uniquely enriching experience.

Crystalbrook Collection is an Australian tourism and hospitality group. Its portfolio includes:

- Riley, a Crystalbrook Collection Resort, Cairns, Queensland
- Little Albion, a Crystalbrook Collection Boutique Hotel, Sydney, New South Wales
- Byron at Byron, a Crystalbrook Collection Resort, Byron Bay, New South Wales
- Bailey, a Crystalbrook Collection Hotel and Residence, Cairns, Queensland

- Flynn, a Crystalbrook Collection Hotel, Cairns, Queensland
- Kingsley, a Crystalbrook Collection Hotel, Newcastle, New South Wales – opening Q2 2021
- The Fantauzzo, Brisbane, Queensland – joining 2021

The Group also owns and operates Crystalbrook Station and its subsidiary pastoral businesses.

Learn more: [crystalbrookcollection.com](https://crystalbrookcollection.com)

### **Mindfully Safe**

Mindfully Safe was launched by Crystalbrook Collection in response to Covid-19. The programme focuses on reducing travel anxiety by providing mindfulness and meditation tools developed in partnership with mental-wellbeing group The Indigo Project. Mindfully Safe also incorporates cash free transactions and heightened deep-cleaning hygiene measures.

Learn more: [crystalbrookcollection.com/mindfully-safe](https://crystalbrookcollection.com/mindfully-safe)

### **Crystalbrook Collection and Ghassan Aboud Group**

Crystalbrook Collection is owned by accomplished entrepreneur and philanthropist Ghassan Aboud. Ghassan Aboud Group is a multi-business conglomerate engaged in automobiles, real estate, retail, bespoke catering, media and logistics. In business for more than two decades, the group operates from its global headquarters in the United Arab Emirates with offices in Australia, Belgium, China, Jordan and Turkey.