

Hello Bailey! Crystalbrook Collection Unveils New Cairns Hotel

Crystalbrook Collection's second five-star Cairns hotel, Bailey, will open on 2 November with a strong passion for art, gastronomy and sustainability.

Located in the heart of Cairns cultural precinct and just a stone throw for the Esplanade boardwalk and lagoon, Bailey is adorned with Australian artwork and features 255 spacious guest rooms and residences, three restaurants and bars, meeting spaces for up to 150 people, a rooftop mezzanine plunge pool and a 24-hour fitness centre.

Bailey is the child of Crystalbrook Collection, an independent Australian tourism and hospitality company with a focus on innovation and sustainability. Crystalbrook Collection is reinvigorating the modern hotel experience while maintaining a distinct personality, sense of sophistication and responsible luxury.

Each of the group's six hotels and resorts draw inspiration from interiors, art, design, music, food and technology to create distinct and tailored experiences for its guests.

Bailey and the arts

Bailey's carefully curated personality is modern, innovative and with a true appreciation for all the arts. Bailey chooses the path less travelled. The type of character you'd find at the local farmer's market or exploring the latest museum exhibition. Bailey loves originality, individuality and attention to detail.

Bailey sees art as a powerful tool to break down barriers, provoke constructive thought, encourage empathy and question our own prejudices. Creating a new cultural hub, Bailey will play host to an ever-evolving array of artforms across music, dance, painting, sculpture, literature and film to make art accessible, inclusive and empowering.

The hotel features dedicated art spaces in the public areas as well as celebrating a different artist on each of the 12 floors. As a Cairns local, the hotel may have a soft spot for arts from the region but those from further afield will also be celebrated.

Bailey will also host an ongoing art programme covering everything from evening workshops to poetry recitals, and dance performances; no area of the hotel is off limits. At launch, Bailey will partner with Mainie Australia, Cairns Indigenous Art Fair and TAFE to showcase the works of local artists and students with a programme of opening festivities.

Dining

Throwing down the gauntlet as the culinary destination for locals and tourists alike, Bailey will be a food lovers haven with an enviable selection of on-site restaurants designed to cater to any mood or occasion under the direction of executive chef Tyrone Hunt and chef de cuisine Matthew Larter.

CC's Bar and Grill

Drawing inspiration from Crystalbrook's own cattle station, three hours inland from Cairns, and the ruggedness of the Australian outback, CC's Bar and Grill is redefining the traditional steakhouse.

The stellar menu celebrates the best of Crystalbrook beef and Australian produce paired with fresh seafood, supplied daily by local fishermen.

Of course, any meal wouldn't be complete without the perfect beverage companion. You'll be spoiled for choice with a selection of over 150 wines from around the world and cocktails as delicious as they are pretty.

Milk Bar

Serving up childhood favourites with a strong dose of nostalgia, this place revives the humble, suburban milk bar.

Fondly celebrating the best of Australian heritage, you can expect to see the most creative, Insta-worthy culinary feasts in town.

It's got bucket loads of personality, heart and exceptional food to boot.

Pachamama (opening early 2020)

From Barcelona to Buenos Aires, Lisbon to Lima, Pachamama is a sophisticated and stylish fusion of Latin flavours that's as colourful, bountiful and passionate as Pachamama (Earth Mother) herself.

See, be seen and celebrate with friends and visitors from near and far with a rooftop Caipirinha or a pre-dinner Pisco Sour, then embark on a culinary cultural journey.

The menu is jam-packed with flavour and deliciousness, letting authentic Latin influences shine through with every bite.

Bailey has an opening special for advance purchases of \$199 per night in an Urban King room.

Bookings can be made by visiting crystalbrookcollection.com/bailey.

Bailey, a Crystalbrook Collection Hotel

163 Abbott Street, Cairns

07 4253 4000

Bookings: 1300 002 050

www.crystalbrookcollection.com/bailey

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About Crystalbrook Collection

Crystalbrook Collection is one of Australia's leading sustainable and innovative independent hospitality companies. Each hotel in the portfolio carries an authentic expression of its location, a passion for responsible luxury, considered design and a twinkle of fun for a uniquely enriching experience.

Crystalbrook Collection is an Australian tourism and hospitality group. Its portfolio includes:

- Riley, a Crystalbrook Collection Resort, Cairns, Queensland
- Little Albion, a Crystalbrook Collection Boutique Hotel, Sydney, New South Wales
- Byron at Byron, a Crystalbrook Collection Resort, Byron Bay, New South Wales
- Bailey, a Crystalbrook Collection Hotel, Cairns, Queensland – opening November 2019
- Flynn, a Crystalbrook Collection Hotel, Cairns, Queensland – opening April 2020
- Kingsley, a Crystalbrook Collection Hotel, Newcastle, New South Wales – opening late 2020

The Group also owns and operates Crystalbrook Station and its subsidiary pastoral businesses, Crystalbrook Lodge, Crystalbrook Superyacht Marina, and the 90-foot motor yacht MV Bahama.

Crystalbrook Collection and Ghassan Aboud Group

Crystalbrook Collection is owned by accomplished entrepreneur and philanthropist Ghassan Aboud. Ghassan Aboud Group is a multi-business conglomerate engaged in automobiles, real estate, retail, bespoke catering, media and logistics. In business for more than two decades, the group operates from its global headquarters in the United Arab Emirates with offices in Australia, Belgium, China, Jordan and Turkey.

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