

# Crystalbrook Collection

## Live large: Flynn shakes up Cairns with its long-awaited opening

**Australia – 10 November 2020:** Flynn, a Crystalbrook Collection Hotel, officially opened its doors today in anticipation of a summer unlike any other.

The third Cairns property in the Crystalbrook portfolio – and the social butterfly of the family – Flynn is ready to get the party started following months of nights in.

The opening, originally set for April 2020, comes after a tumultuous year for the tourism industry, but as border closures lift, Crystalbrook Collection is ready to welcome all of Australia back to the Sunshine State with open arms.

“Crystalbrook Collection is an integral part of the cultural landscape of Cairns, and we are thrilled to complete the trio in Far North Queensland with the opening of Flynn,” says Geoff York, CEO and Group Director of Crystalbrook Collection.

“With the hope that all Australians will be welcome in Queensland by Christmas, the opening of Flynn is part of our ongoing commitment to support and invest in the Australian tourism industry.”

Situated on the Cairns Esplanade Boardwalk, Flynn features 311 stylish rooms and suites, many with jaw-dropping views of the Coral Sea, two glass pools, an Eléme Day Spa and 24-hour gym.

The ground-level restaurant, Boardwalk Social, opened in January, proving an instant hit with locals and cementing the venue as the place to be in Cairns. The market-style food and beverage hub is home to live music, local ingredients and brews, with 40 different kinds of gin to sample.

Due to open in the coming months, the hotel’s signature restaurant, Flynn’s Italian, will bring some European charm to Cairns offering locally sourced heartfelt Italian food that celebrates local produce. Feeling thirsty? The extensive Italian wine list will not disappoint.

Also set to join Cairns’ flourishing food and beverage scene will be Flynn’s sophisticated Whiskey and Wine Bar, featuring an expansive selection from boutique Australian whiskey producers, local and imported wines, home-style delicacies, and a spread of modern Australian snacks.

Speaking of the opening, Joel Gordon, Area Manager, Cairns said “It’s fantastic to see the property come to life. Flynn as a personality truly is the place to be and be seen, and we are ready to welcome all Australian’s to our beautiful part of the world.”

Celebrate the long-awaited arrival of Flynn with the Flynn Live Large package. Priced at AUD \$380, this two-night stay includes a complimentary upgrade to a Harbour View Room, and a \$75 food and drink credit to use at any Crystalbrook Collection venue in Cairns. Travel dates 10 November 2020-31 March 2021. Conditions apply.

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[About Crystalbrook Collection](#)

Crystalbrook Collection is one of Australia's leading sustainable and innovative independent hospitality companies. Each hotel in the portfolio carries an authentic expression of its location, a passion for responsible luxury, considered design and a twinkle of fun for a uniquely enriching experience.

Crystalbrook Collection is an Australian tourism and hospitality group. Its portfolio includes:

- Riley, a Crystalbrook Collection Resort, Cairns, Queensland
- Little Albion, a Crystalbrook Collection Boutique Hotel, Sydney, New South Wales
- Byron at Byron, a Crystalbrook Collection Resort, Byron Bay, New South Wales
- Bailey, a Crystalbrook Collection Hotel and Residence, Cairns, Queensland
- Flynn, a Crystalbrook Collection Hotel, Cairns, Queensland
- Kingsley, a Crystalbrook Collection Hotel, Newcastle, New South Wales – opening April 2021

The Group also owns and operates a collection of ten restaurants, three spas, Crystalbrook Superyacht Marina in Port Douglas along with Crystalbrook Station and its subsidiary pastoral businesses.

#### *Mindfully Safe*

*Mindfully Safe* was launched by Crystalbrook Collection in response to Covid-19. The programme focuses on reducing travel anxiety by providing mindfulness and meditation tools developed in partnership with mental-wellbeing group [The Indigo Project](#). Crystalbrook will also donate \$5 to mental support service [Beyond Blue](#) for every stay booked directly until the end of 2020. As part of *Mindfully Safe*, Crystalbrook Collection is Australia's first cash-free hospitality company.

Learn more here:

<https://www.crystalbrookcollection.com/mindfully-safe>

#### *Crystalbrook Collection and Ghassan Aboud Group*

Crystalbrook Collection is part of Ghassan Aboud Group promoted by international entrepreneur and philanthropist Ghassan Aboud. The group is a multi-business conglomerate engaged in automobiles, real estate, hospitality, FMCG, food, retail, bespoke catering, media and logistics. In business for more than two decades, the group operates from its global headquarters in the United Arab Emirates with offices in Australia, Belgium, Jordan and Turkey.

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