

## Doors to Newcastle's first five-star hotel to open 15 June

*Crystalbrook Kingsley calls on travellers to get acquainted with a luxury city break*

**Australia – 21 April 2021:** Crystalbrook Collection, one of Australia's leading sustainable hospitality companies, is now taking reservations for the first five-star hotel to open in Newcastle, Crystalbrook Kingsley, due to open 15 June 2021.

Centrally located in the Cultural Precinct opposite Civic Park, Crystalbrook Kingsley is a transformation of Newcastle's iconic 'Roundhouse' building, which started life in the 1970s as the City Administration Centre.

Serving a new level of sustainable luxury to Australia's seventh largest city, and the gateway to the Hunter Valley, Crystalbrook Kingsley features 130 contemporary rooms and suites, with urban, park and harbour views.

In an Australian first, Crystalbrook Kingsley will have 100% waste-free bathrooms, where all bathroom amenities biodegradable or recyclable.

Other sustainable initiatives include the use of upcycled and recycled materials in construction, a single-use plastic free environment, keyless room access and paperless check in and check out.

All rooms and suites come equipped with technology sweeteners including tablet control centres to order in room dining or a room tidy-up, STAYCAST by Google for video streaming and access to hundreds of recent release complimentary movies.

The hotel's environmental stance continues through to the crowning glory of the hotel, a rooftop restaurant and rooftop bar, where 80% of the produce is grown within a three-hour radius of the hotel.

The name Kingsley is a tribute to Newcastle's heritage and the city's earlier name of Kingston, which dates back to 1804.

Crystalbrook Kingsley's General Manager, Carl Taranto, said weaving the city's culture and history into the hotel's personality was vital: "Championing Newcastle's heritage and embracing the City's shifting landscape is at the heart of the hotel. Locals and visitors alike will be able to see this threaded through the interior design, which is a contemporary take on our mining history, and in our partnerships, our restaurant and bar concepts and in our food and beverage offering.

"This is a significant and immensely exciting opening for both Newcastle and Crystalbrook Collection's growing portfolio of luxury hotels and resorts," her said.

With reservations now open, Crystalbrook Kingsley has two launch offers including:

### **Urban room from \$325**

Book online at [crystalbrookcollection.com](https://crystalbrookcollection.com) and use promo code THECROWD to save an additional 10%.

Valid for bookings from 21 April 2021 for stays from 15 June 2021.

### **The Reveal**

Accommodation, breakfast, and signature cocktails for two from \$395.

Book online at [crystalbrookcollection.com](https://crystalbrookcollection.com) and use promo code THECROWD to save an additional 10%.

Valid for bookings before 30 September 2021 and stays between 15 June 2021 – 30 September 2021.

For bookings and more on Crystalbrook Kingsley visit [crystalbrookcollection.com/kingsley](https://crystalbrookcollection.com/kingsley)

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### **About Crystalbrook**

Crystalbrook is one of Australia's leading sustainable and innovative independent hospitality companies. Each hotel in the portfolio carries an authentic expression of its location, a passion for responsible luxury, considered design and a twinkle of fun for a uniquely enriching experience.

Crystalbrook's portfolio includes:

- Crystalbrook Riley, Cairns, Queensland
- Crystalbrook Albion, New South Wales
- Crystalbrook Byron, Byron Bay, New South Wales
- Crystalbrook Bailey, Cairns, Queensland
- Crystalbrook Flynn, Cairns, Queensland
- Crystalbrook Kingsley, Newcastle, New South Wales – opening 15 June 2021
- Crystalbrook Brisbane – opening 1 July 2021

The Group also owns and operates a collection of ten restaurants, three spas, Crystalbrook Superyacht Marina in Port Douglas along with Crystalbrook Station and its subsidiary pastoral businesses.

## Responsible Luxury

[Responsible Luxury](#) and sustainability is at the forefront of the way Crystalbrook thinks and operates.

At a glance:

- Operating a single use plastic free environment. No plastic straws, water bottles or single use bathroom amenity bottles (in the past two years the Group has saved over three million plastic bottles from entering landfill)
- Farming their own beef
- Sourcing at least 80% of produce from within a three-hour drive of each hotel
- Use of technology, such as in-room iPads and mobile check-in to create paperless environments and experiences
- Use of recycled and upcycled materials. Examples include key cards made from recycled wood, coat hangers made from recycled paper and toothbrushes made from sugar cane and cornstarch

## Crystalbrook Collection and Ghassan About Group

Crystalbrook Collection is part of Ghassan About Group promoted by international entrepreneur and philanthropist Ghassan About. The group is a multi-business conglomerate engaged in automobiles, real estate, hospitality, FMCG, food, retail, bespoke catering, media and logistics. In business for more than two decades, the group operates from its global headquarters in the United Arab Emirates with offices in Australia, Belgium, Jordan and Turkey.

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