

# Crystalbrook Collection

## Crystalbrook's socially-savvy Flynn now taking bookings ahead of 31 March opening

**Cairns, Australia – 5 February 2020:** Affectionately referred to as the Group's social butterfly, Crystalbrook Collection's \$180 million hotel, Flynn, has begun taking bookings ahead of its 31 March opening in Cairns.

Flynn is the Group's fifth hotel and like its personality-led sibling properties, Flynn is a passionate environmentalist, committed to sustainability and what Crystalbrook Collection terms [Responsible Luxury](#)\*.

Explaining Flynn's unique personality traits, Geoff York, Interim CEO and Group Director, Hotels said: "Flynn has what we describe as a magnetic personality, people are drawn to the positive energy. Flynn is vibrant, full of life, loves good food and entertainment and likes to be in the heart of the action."

Cairns Area Manager and Flynn General Manager Joel Gordon added: "Building Flynn's energetic personality began before we broke ground. Part of the brief to the architect was to build a hotel that people wanted to photograph and be photographed in."

Situated on the Cairns Esplanade boardwalk, Flynn features two suitably-social glass pools looking out over the Coral Sea, 311 stylish rooms and suites, three levels of restaurants and bars, Eléme Day Spa, a 24-hour gym and meeting spaces for up to 120 people.

The hotel's ground-level restaurant, Boardwalk Social, opened last weekend and is already proving a hit, cementing its place as the stomping ground for locals and tourists alike.

### Opening Special

Stay in an Urban Room for \$209 a night until June 30, 2020 when you book online at [crystalbrookcollection.com/flynn](http://crystalbrookcollection.com/flynn)

– ENDS –

### Flynn, a Crystalbrook Collection Hotel

Opening 31 March 2020, Flynn is the younger sibling to Riley and Bailey in Cairns, Little Albion in Sydney and Byron at Byron in Byron Bay.

Fun and energetic, be prepared to be entertained at Flynn, from exquisite glass swimming pools, zen-filled wellness and meditation centres, to dynamic food and drink experiences where there's always a DJ ready to play and a martini ready to be shaken.

A dining experience at Flynn is not simply a reflection of the local culture, but a representation of the ever-changing natural surrounds of Cairns. Satisfy your carb-cravings with a hearty Italian spread at Flynn's Italian, treat yourself with a divine high tea tower at Whisky and Wine, or feast on a smorgasbord of tasty feasts at Boardwalk Social.

85 Esplanade, Cairns

[crystalbrookcollection.com/flynn](http://crystalbrookcollection.com/flynn)

### **About Crystalbrook Collection**

Crystalbrook Collection is one of Australia's leading sustainable and innovative independent hospitality companies. Each hotel in the portfolio carries an authentic expression of its location, a passion for responsible luxury, considered design and a twinkle of fun for a uniquely enriching experience.

Crystalbrook Collection is an Australian tourism and hospitality group. Its portfolio includes:

- Riley, a Crystalbrook Collection Resort, Cairns, Queensland
- Little Albion, a Crystalbrook Collection Boutique Hotel, Sydney, New South Wales
- Byron at Byron, a Crystalbrook Collection Resort, Byron Bay, New South Wales
- Bailey, a Crystalbrook Collection Hotel, Cairns, Queensland
- Flynn, a Crystalbrook Collection Hotel, Cairns, Queensland – opening 31 March 2020
- Kingsley, a Crystalbrook Collection Hotel, Newcastle, New South Wales – opening Q1 2021

The Group also owns and operates Crystalbrook Station and its subsidiary pastoral businesses.

### **Crystalbrook Collection and Ghassan Aboud Group**

Crystalbrook Collection is owned by accomplished entrepreneur and philanthropist Ghassan Aboud. Ghassan Aboud Group is a multi-business conglomerate engaged in automobiles, real estate, retail, bespoke catering, media and logistics. In business for more than two decades, the group operates from its global headquarters in the United Arab Emirates with offices in Australia, Belgium, China, Jordan and Turkey.

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