

## Crystalbrook Kingsley launches *Crystalbrook Local* for Greater Newcastle residents to eat, stay and play

*Raise a glass to new friendships with locals-only exclusive discounts*

**Newcastle, New South Wales – 11 May 2021:** Crystalbrook Kingsley has today launched [Crystalbrook Local](#), a neighbourhood programme offering exclusive discounts for residents of the Greater Newcastle area.

Locals spanning from Anna Bay to Budgewoi to Singleton are invited to opt in to the [Crystalbrook Local](#) program, in which they have access to 15% off dining, drinks and rooms.

Carl Taranto, General Manager of Crystalbrook Kingsley says, “We want Novocastrians to feel welcome and thoroughly enjoy our iconic ‘Roundhouse’ building. We feel privileged to be a part of the Newcastle community and look forward to getting to know the locals.”

In addition to being the first five-star hotel to grace the Newcastle scene, Crystalbrook Kingsley also boasts the first ninth-storey rooftop restaurant and rooftop bar for the city, named [Roundhouse](#) (naturally) and [Romberg’s](#), respectively. With panoramic views spanning across Civic Park, Newcastle CBD and out over Nobby’s lighthouse, glimpsing Stockton’s sand dunes and Port Stephens, both Roundhouse and Romberg’s promise stellar views for locals to get a birds eye view of their city.

Jaw-dropping outlooks are not the only feature in Crystalbrook Kingsley’s arsenal - these venues will be featuring the best in local produce, including a strong presence of wines from Australia’s oldest wine region, Hunter Valley. They’ll also be taking full advantage of the regions flourishing fresh produce scene, offering a modern Australian menu with 80% of all ingredients sourced within a three hour drive from Newcastle.

Crystalbrook Kingsley is set to open on 9 June 2021 (previously 15 June – cheers to being ahead of schedule!) with [Ms Mary](#) and [Romberg’s](#) bar in full swing. The opening of [Roundhouse](#) restaurant will occur later in June. [Online bookings](#) for rooms are now open and the rooftop venues will be begin taking bookings in the coming weeks.

Follow Crystalbrook Kingsley on social media:

Facebook: @crystalbrookkingsley

Instagram: @crystalbrookkingsley

**Editor's Notes** - What's in a name? Well, all of our love, sweat and tears as we see our family of hotels grow. Please note, Crystalbrook hotel names should not be shortened or altered.

E.g. Crystalbrook Kingsley should not be referred to as The Kingsley or Kingsley.

*Correct hotel names:*

- Crystalbrook Albion
- Crystalbrook Bailey
- Crystalbrook Byron
- Crystalbrook Flynn
- Crystalbrook Kingsley
- Crystalbrook Riley

– ENDS –

### About Crystalbrook

Crystalbrook is one of Australia's leading sustainable and innovative independent hospitality companies. Each hotel in the portfolio carries an authentic expression of its location, a passion for responsible luxury, considered design and a twinkle of fun for a uniquely enriching experience.

Crystalbrook's portfolio includes:

- Crystalbrook Riley, Cairns, Queensland
- Crystalbrook Albion, New South Wales
- Crystalbrook Byron, Byron Bay, New South Wales
- Crystalbrook Bailey, Cairns, Queensland
- Crystalbrook Flynn, Cairns, Queensland
- Crystalbrook Kingsley, Newcastle, New South Wales – opening 9 June 2021
- Crystalbrook Brisbane – opening 1 July 2021

The Group also owns and operates a collection of ten restaurants, three spas, Crystalbrook Superyacht Marina in Port Douglas along with Crystalbrook Station and its subsidiary pastoral businesses.

### Responsible Luxury

[Responsible Luxury](#) and sustainability is at the forefront of the way Crystalbrook thinks and operates.

At a glance:

- Operating a single use plastic free environment. No plastic straws, water bottles or single use bathroom amenity bottles (in the past two years the Group has saved over three million plastic bottles from entering landfill)
- Farming their own beef
- Sourcing at least 80% of produce from within a three-hour drive of each hotel

- Use of technology, such as in-room iPads and mobile check-in to create paperless environments and experiences
- Use of recycled and upcycled materials. Examples include key cards made from recycled wood, coat hangers made from recycled paper and toothbrushes made from sugar cane and cornstarch

### Crystalbrook Collection and Ghassan Aboud Group

Crystalbrook Collection is part of Ghassan Aboud Group promoted by international entrepreneur and philanthropist Ghassan Aboud. The group is a multi-business conglomerate engaged in automobiles, real estate, hospitality, FMCG, food, retail, bespoke catering, media and logistics. In business for more than two decades, the group operates from its global headquarters in the United Arab Emirates with offices in Australia, Belgium, Jordan and Turkey.

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