

Crystalbrook Collection Welcomes Little Albion Guest House to the Family

Latest Acquisition Fits Seamlessly into Personality Led Hotel Group

Sydney, 11 October 2018 – One of Australia’s newest boutique hotels, Little Albion in Sydney’s Surry Hills will join the expanding and innovative hospitality group, Crystalbrook Collection Hotels and Resorts.

The unique and distinct personality of Little Albion is a perfect addition to the existing portfolio. The shared values of Little Albion and the Crystalbrook Collection group was a key driver in the decision to acquire the property; locally grounded, stylishly sophisticated, passionate about doing things differently and impassioned to deliver a unique and impeccable guest experience.

Little Albion joins Crystalbrook Collection at a time of great development for the group, as they are planning to expand with a number of new properties across key Australian destinations.

Crystalbrook Collection Chief Executive Mark Davie says “We are delighted to add Little Albion to our collection of hotels and resorts. Each of our properties has their own unique style and personality, much like siblings. Little Albion, with its beautifully-chic style and refreshingly unpretentious personality is a natural fit for our collection.”

“We’ve been looking to add a Sydney location for some time and we could not have asked for a better fit in such an exceptional location.”

“This is an exciting time for Crystalbrook Collection as we look to grow our portfolio across Australia.”

Little Albion Guest House was recently designed and developed by Paul Fischmann, Founder and CEO of 8Hotels, and is housed within a unique heritage building full of history, dating back to its original construction in 1903 as a former School Convent. The property was transformed into a modern guest house, seamlessly merging a heritage listed building with new construction and largely influenced by 1920s and 1970s styles of interiors.

The new 35-room guest house, which opened in July 2018, features a dedicated team of hosts who are all Surry Hills locals and on hand around the clock to offer individualised service, a rooftop garden oasis with views over Surry Hills and Sydney city and an honour bar featuring top shelf beverages and gourmet nibbles.

The hotel is located in the buzzing inner Sydney suburb of Surry Hills, which is fast becoming a popular alternative to the CBD and home to some of Sydney’s best food and beverage offerings including Chin Chin, Firedoor and Nomad.

Little Albion is expected to commence trading under Crystalbrook Collection in early December 2018.

About Crystalbrook Collection

Crystalbrook Collection is an Australian based tourism and hospitality group. Its portfolio consists of Crystalbrook Superyacht Marina, hotel and resort developments, a luxury lodge and a 90-foot motor yacht.

To date, Crystalbrook Collection has committed more than AU\$800 million in tourism investments within Australia.

Crystalbrook Collection and Ghassan Aboud Group

Crystalbrook Collection is owned by accomplished entrepreneur and philanthropist Ghassan Aboud. Ghassan Aboud Group is a multi-business conglomerate engaged in automobiles, real estate, retail, bespoke catering, media and logistics. In business for more than two decades, the group operates from its global headquarters in the United Arab Emirates with offices in Australia, Belgium, China, Jordan and Turkey.

The establishment of Crystalbrook Collection in Australia marks the groups substantial investment foray in the region - notably in the acquisition, development and management of hospitality, tourism and related assets.

crystalbrookcollection.com

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