

## Crystalbrook Collection Welcomes Byron at Byron Resort and Spa to the Family

9 August 2019

*One of Australia's most renowned resorts, Byron at Byron, will join Crystalbrook Collection's expanding family of personality-led, five-star hotels and resorts.*

The luxury beachfront resort, frequently named in the top 10 best luxury resorts in Australia, is nestled in a 45-acre subtropical rainforest, just a short drive from the iconic town of Byron Bay in New South Wales. Featuring 92 stylish suites, an infinity pool, day spa, tennis court and one-hatted restaurant, Byron at Byron provides guests with all the creature comforts they desire in an idyllic Australian destination.

The acquisition of Byron at Byron brings Crystalbrook Collection's portfolio to over 1,100 rooms in operation or under development across seven properties in New South Wales and Queensland.

Crystalbrook Collection owner, Ghassan Aboud says: "This is a momentous day for the Group. We are thrilled to be introducing Byron at Byron to Crystalbrook Collection, providing the opportunity of an outstanding leisure experience for our global customers. The acquisition of this fantastic asset signifies our continued quest for growth in Australia and the region."

Byron at Byron will commence trading under Crystalbrook Collection later this year with further details to follow in the coming months.

The shared values of Crystalbrook Collection and Byron at Byron was an integral component in the decision to acquire the property.

Crystalbrook Collection Acting CEO and Group Director, Hotels, Geoff York says: "Byron at Byron fits seamlessly with our existing personality-driven hotels and resorts. Its environmental stance, connection to its exquisite location and local creativity, authentic style and passion for wellness is an excellent fit."

Crystalbrook Collection's stated investment plans are to the tune of \$1 billion in Australia. The Group's tourism and hospitality enterprises will now operate in Cairns, Sydney, Byron Bay, Newcastle, Port Douglas and Crystalbrook.

Byron Bay is an idyllic escape surrounded by spectacular beaches with crystal-clear waters, world-class restaurants, stunning nature walks and waterfalls, a free-spirited population and soaked in year-round sunshine.

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## **About Crystalbrook Collection**

Crystalbrook Collection is an Australian based tourism and hospitality group. Its current portfolio includes:

- Riley, a Crystalbrook Collection Resort, Cairns, Queensland – opened 2018
- Little Albion, a Crystalbrook Collection Boutique Hotel, Sydney, New South Wales – opened 2018
- Bailey, a Crystalbrook Collection Hotel, Cairns, Queensland – opening November 2019
- Flynn, a Crystalbrook Collection Hotel, Cairns, Queensland – opening April 2020
- Kingsley, a Crystalbrook Collection Hotel, Newcastle, New South Wales – opening late 2020

The Group also owns and operates Crystalbrook Station and its subsidiary pastoral businesses, Crystalbrook Lodge, Crystalbrook Superyacht Marina, and the 90-foot motor yacht MV Bahama.

Crystalbrook Collection has committed more than \$1 billion in hospitality, leisure and tourism investments within Australia.

## **Crystalbrook Collection and Ghassan Aboud Group**

Crystalbrook Collection is owned by accomplished entrepreneur and philanthropist Ghassan Aboud. Ghassan Aboud Group is a multi-business conglomerate engaged in automotive, hospitality, real estate, food, retail, bespoke catering, media, pastoral and logistics. In business for 25 years, the group operates from its global headquarters in the United Arab Emirates with offices in Australia, Belgium, Jordan and Turkey.

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