

Crystalbrook Collection Premieres New Spa Brand Eléme

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- *The first Eléme Day Spa is located at Cairns' newest five-star resort Riley, with Crystalbrook Collection planning to introduce further spas into other key Australian destinations*
- *Signature treatments include Mistress of Radiance, The Baby Face Assassin and The Great Herculean*
- *The spa incorporates the very best of nature and science into treatments by utilising products from reputable beauty brands Sodashi and Cosmedix*

The five-star, Riley, a Crystalbrook Collection Resort has welcomed its highly anticipated Eléme Day Spa, a first for Crystalbrook Collection. The spa brand will be incorporated into future openings for the burgeoning hospitality group.

Eléme's fresh approach includes treatments such as *Goddess of Infusion*, a super-charged volcanic clay warming customised thermal facial mask to deeply cleanse, nourish, hydrate and tone. Male treatments are also high priority, such as *The Great Herculean*, a body scrub, massage and facial therapy for the superhero within.

Embracing both nature and science from Australia and beyond, Eléme utilises well respected skincare brands; Australia's nature-based Sodashi and USA's science-based Cosmedix in treatments offering a varied approach to wellbeing. The spa also has a range of signature Eléme branded oils from the uplifting 'Va va voom' to the more calming 'Tranquil-eze'.

Eléme Day Spa is the creation of Crystalbrook Collection and internationally renowned Naomi Gregory, owner of Spa Sessions Consulting.

Eléme Day Spa at Riley boasts five luxurious treatment rooms, welcoming both day and hotel guests. Interiors have a timeless feel with crisp white walls, a textured feature wall in each room inspired by the natural environment and subtle mood lighting that creates an instantly relaxed ambience. The furnishings are natural and clean, consisting of wicker and wood materials, warm tones and gentle bursts of teal reflective of the brand philosophy.

For those with more time, Eléme has a range of longer voyages that have been thoughtfully curated to deliver the ultimate in inner bliss and outer glow. *The Ultimate Safari* is a five-hour journey, beginning with a ritual foot bath and followed by a full body exfoliation and wrap to deeply cleanse, detox and re-mineralise the body. The skin is then hydrated while guests receive a hair and scalp treatment, before moving into the relaxation room for a light lunch. This epic voyage is topped off with a massage and facial pushing guests into an ultimate state of relaxation.

As well as individualised facials, massages, body treatments and signature voyages, Eléme offers specific men's, couples and group treatments as well as manicures, pedicures, waxing and tinting.

Eléme's second day spa will open late this year at Flynn, a Crystalbrook Collection Hotel. Further spa announcements are expected in the near future.

To find out more about Eléme Day Spa or to view the full treatment menu, please visit

crystalbrookcollection.com/eleme-spa

View more photos [here](#).

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About Crystalbrook Collection

Crystalbrook Collection is an Australian based tourism and hospitality group. Its portfolio consists of Crystalbrook Superyacht Marina, hotel and resort developments, a luxury lodge and a 90-foot motor yacht.

To date, Crystalbrook Collection has committed more than AU\$800 million in tourism investments within Australia.

Crystalbrook Collection and Ghassan Aboud Group

Crystalbrook Collection is owned by accomplished entrepreneur and philanthropist Ghassan Aboud. Ghassan Aboud Group is a multi-business conglomerate engaged in automobiles, real estate, retail, bespoke catering, media and logistics. In business for more than two decades, the group operates from its global headquarters in the United Arab Emirates with offices in Australia, Belgium, China, Jordan and Turkey.

The establishment of Crystalbrook Collection in Australia marks the groups substantial investment foray in the region - notably in the acquisition, development and management of hospitality, tourism and related assets.

crystalbrookcollection.com