

Crystalbrook Collection

Crystalbrook Collection Launches Bailey Residences Traveller's New Tropical Home Away From Home

Cairns, Australia – 2 March 2020: Coming to Cairns 7 March 2020, Crystalbrook Collection will be launching Bailey Residences in the heart of Cairns' cultural precinct, a stone's throw away from the iconic Esplanade boardwalk and lagoon.

Following the launch of Bailey, Cairns' newest five-star hotel in November 2019, Crystalbrook Collection will be unveiling Bailey Residences for travellers wishing to create their tropical home away from home.

Bailey Residences is perfect for families and groups of friends wishing to indulge in all the benefits of a five-star hotel whilst also creating their own retreat.

Guests can expect full kitted kitchens in all apartments for nights that are opted to stay in. Don't fancy cooking? Order room service from the five-star dining experience at Bailey hotel and have a private dinner with the gang in the comfort of your own haven with sweeping views of the city skyline.

All residences will have access to two pools, a 24-hour fitness centre, Crystalbrook Collection's Eléme Day Spa and culinary delights featuring tastes from across the globe. From CC's Bar and Grill, a stellar-menu celebrating all local produce, to Pachamama, bringing a taste of Latin-fusion, to Milk Bar, serving up every childhood favourite.

Bailey has set the tone in Cairns for being the new artistic hub. A hotel that sees art as a powerful tool to break down barriers, this new player will be introducing its neighbouring building which now houses 38 one, two and three-bedroom apartments. The first of its kind in Cairns for over 10 years!

Tapping into Crystalbrook Collection's ethos of #responsibleluxury, Bailey Residences feature wooden key cards and no plastic water bottles or straws. Bailey Hotel alone saves 170,000 amenity bottles from waste each year by using large-pump bottles.

With three new five-star hotels in Cairns in two years and nine new restaurants, Crystalbrook Collection has firmly put Cairns back on the map as the destination to visit for 2020. Bailey Residences is the only offering of its kind in the destination and introduces a new tailored experience perfect for those wishing to set up their new holiday home.

Residences available from \$225 per night.

Bailey, a Crystalbrook Collection Hotel and Residence

163 Abbott St, Cairns QLD 4870

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crystalbrookcollection.com/bailey

About Crystalbrook Collection

Crystalbrook Collection is one of Australia's leading sustainable and innovative independent hospitality companies. Each hotel in the portfolio carries an authentic expression of its location, a passion for responsible luxury, considered design and a twinkle of fun for a uniquely enriching experience.

Crystalbrook Collection is an Australian tourism and hospitality group. Its portfolio includes:

- Riley, a Crystalbrook Collection Resort, Cairns, Queensland
- Little Albion, a Crystalbrook Collection Boutique Hotel, Sydney, New South Wales
- Byron at Byron, a Crystalbrook Collection Resort, Byron Bay, New South Wales
- Bailey, a Crystalbrook Collection Hotel, Cairns, Queensland
- Flynn, a Crystalbrook Collection Hotel, Cairns, Queensland – opening 31 March 2020
- Kingsley, a Crystalbrook Collection Hotel, Newcastle, New South Wales – opening Q1 2021

The Group also owns and operates Crystalbrook Station and its subsidiary pastoral businesses.

Crystalbrook Collection and Ghassan Aboud Group

Crystalbrook Collection is owned by accomplished entrepreneur and philanthropist Ghassan Aboud. Ghassan Aboud Group is a multi-business conglomerate engaged in automobiles, real estate, retail, bespoke catering, media and logistics. In business for more than two decades, the group operates from its global headquarters in the United Arab Emirates with offices in Australia, Belgium, China, Jordan and Turkey.

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