

Ready when you are: The long-awaited opening of Flynn is almost here

Crystalbrook Collection breathes life back into Queensland tourism with the opening of Flynn, a Crystalbrook Collection Hotel

Australia – 2 October 2020: Crystalbrook Collection, one of Australia’s leading sustainable hospitality companies, today announced the 2020 opening of the Group’s newest Cairns property, Flynn, a Crystalbrook Collection Hotel.

The five-star hotel located on Cairns’ iconic Esplanade boardwalk will open the doors to its first guests on Tuesday 10 November 2020.

The exciting news comes after a tumultuous six months for the local tourism industry, which resulted in the delay of Flynn’s opening, originally set for March 2020.

As border closures begin to lift, Crystalbrook Collection is ready to welcome all Australians back to the Sunshine State with open arms. We’re ready when you are.

“It’s been an unpredictable year but one thing we know for sure is that we cannot wait to welcome guests back to our hotels as travel restrictions ease. We are so proud to be a part of the cultural landscape of Cairns, and the opening of Flynn represents our ongoing commitment to supporting and investing in the Australian tourism industry,” says Geoff York, Interim CEO and Group Director, Hotels at Crystalbrook Collection.

For travellers itching for a trip up north or looking for the ultimate Christmas getaway, treat yourself to a stay at Cairns’ newest hotel, Flynn. Situated on the Cairns Esplanade Boardwalk, the hotel is affectionately known as the social butterfly of Crystalbrook’s personality-led portfolio.

Flynn has everything guests need to satisfy all their wanderlust needs: jaw-dropping views of the Coral Sea from your balcony, the fun loving glass bottomed hotel pools, an Eléme Day Spa (opening 2021), 24-hour gym, and 311 stylish rooms and suites await. For those wanting to live it up, the suites on the top three floors of the Esplanade tower offer guests the ultimate-luxe tropical escape, with large balconies to laze the day away.

The ground-level restaurant, Boardwalk Social, opened in January, proving an instant hit with locals and cementing the venue as the place to be in Cairns. The hotel’s signature restaurant, Flynn’s Italian, and Whiskey and Wine bar will open in the coming months.

As you have come to expect from any Crystalbrook Collection property, #ResponsibleLuxury is at the heart of Flynn, including recycled wooden keycards, state of the art technology with in-room i-pad compendiums and the ability to check in to your room using your mobile device.

Opening special offers:

To celebrate the long-awaited union of Riley, Bailey and Flynn, Crystalbrook Collection is offering a special opening price for Flynn:

- Upgrade Life

Enjoy a complimentary room upgrade from \$162 per night. Book direct with promo code **THECROWD** for stays until 18 December 2020

To book your stay with Flynn, visit crystalbrookcollection.com/flynn or call 1300 00 20 50.

Follow Flynn on social media:

Facebook: [@flynn.crystalbrookcollection](https://www.facebook.com/flynn.crystalbrookcollection)

Instagram: [@flynn.crystalbrookcollection](https://www.instagram.com/flynn.crystalbrookcollection)

Dine Around Cairns with Crystalbrook

Feeling hungry? With Crystalbrook's full Cairns portfolio now open, diners have four venues to choose from. Enjoy a pre-dinner drink at Cairns' highest rooftop bar and restaurant, Rocco (Riley), or follow the locals to Boardwalk Social (Flynn) for market-style gourmet food and live music.

Time for dinner? Head to Paper Crane (Riley) for an Asian fusion meal or visit Crystalbrook's signature steakhouse, CC's Bar and Grill (Bailey) for the restaurant's famous steak, which comes directly from Crystalbrook Station (three-hours from Cairns).

– ENDS –

About Crystalbrook Collection

Crystalbrook Collection is one of Australia's leading sustainable and innovative independent hospitality companies. Each hotel in the portfolio carries an authentic expression of its location, a passion for responsible luxury, considered design and a twinkle of fun for a uniquely enriching experience.

Crystalbrook Collection is an Australian tourism and hospitality group. Its portfolio includes:

- Riley, a Crystalbrook Collection Resort, Cairns, Queensland
- Little Albion, a Crystalbrook Collection Boutique Hotel, Sydney, New South Wales
- Byron at Byron, a Crystalbrook Collection Resort, Byron Bay, New South Wales
- Bailey, a Crystalbrook Collection Hotel and Residence, Cairns, Queensland
- Flynn, a Crystalbrook Collection Hotel, Cairns, Queensland
- Kingsley, a Crystalbrook Collection Hotel, Newcastle, New South Wales – opening April 2021

The Group also owns and operates a collection of ten restaurants, three spas, Crystalbrook Superyacht Marina in Port Douglas along with Crystalbrook Station and its subsidiary pastoral businesses.

Mindfully Safe

Mindfully Safe was launched by Crystalbrook Collection in response to Covid-19. The programme focuses on reducing travel anxiety by providing mindfulness and meditation tools developed in partnership with mental-wellbeing group [The Indigo Project](#). Crystalbrook will also donate \$5 to mental support service [Beyond Blue](#) for every stay booked directly until the end of 2020. As part of *Mindfully Safe*, Crystalbrook Collection is Australia's first cash-free hospitality company.

Learn more here: crystalbrookcollection.com/mindfully-safe

Crystalbrook Collection and Ghassan Aboud Group

Crystalbrook Collection is part of Ghassan Aboud Group promoted by international entrepreneur and philanthropist Ghassan Aboud. The group is a multi-business conglomerate engaged in automobiles, real estate, hospitality, FMCG, food, retail, bespoke catering, media and logistics. In business for more than two decades, the group operates from its global headquarters in the United Arab Emirates with offices in Australia, Belgium, Jordan and Turkey.

Sarah Simmons, Senior Account Executive

M +61 418 281 847

e sarah@themintpartners.com.au

Belinda Danks-Woodley, Area Marketing and Communications Manager

Crystalbrook Collection

m +61 436 609 552

e belinda.danks-woodley@crystalbrookcollection.com

Melissa Heneghan, Marketing Manager

Crystalbrook Collection

m +61 408 644 518

e melissa.heneghan@crystalbrookcollection.com