

# Crystalbrook Collection<sup>©</sup>

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## **Crystalbrook Collection Appoints GM for First Hotel**

*Crystalbrook Collection has appointed Joel Gordon as the General Manager of its first hotel, Riley, which will open in August 2018.*

In addition to filling the role of General Manager for Riley, Joel has also been appointed Area Manager, Cairns, responsible for the opening and operating of Crystalbrook Collection's second and third hotels, Bailey and Flynn, which will open in 2019 and 2020 respectively.

In his capacity as General Manager and Area Manager, Cairns, Joel will oversee a team of more than 500 people across the three hotels.

Speaking on his appointment, Joel said: "I am excited by the potential and growth of Crystalbrook Collection. I'm looking forward to successfully opening each of these multi-million dollar projects and delivering to Cairns best-in-class luxury accommodation."

Crystalbrook Collection's Group, Director, Hotels, Geoff York said: "It's a very positive time for Crystalbrook Collection and the appointment of our first General Manager is another milestone for the company. With Joel's past experience opening and operating great hotels, we're thrilled to have him leading our Cairns team."

Joel has extensive hospitality experience throughout Australia, working in senior positions with Palazzo Versace, Event Hospitality and Entertainment (Rydges and Atura) and Accor (Sofitel). Most recently Joel was the Hotels General Manager of Doma Group's Hotel Realm and Burbury Hotel & Apartments.

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**About Crystalbrook Collection**

Crystalbrook Collection is an Australian based tourism and hospitality group. Its portfolio consists of Crystalbrook Superyacht Marina, hotel and resort developments, a luxury lodge and a 90-foot motor yacht.

To date, Crystalbrook Collection has committed more than AU\$700 million in tourism investments within Australia.

**Crystalbrook Collection and Ghassan Aboud Group**

Crystalbrook Collection is owned by accomplished entrepreneur and philanthropist Ghassan Aboud. Ghassan Aboud Group is a multi-business conglomerate engaged in automobiles, real estate, retail, bespoke catering, media and logistics. In business for more than two decades, the group operates from its global headquarters in the United Arab Emirates with offices in Australia, Belgium, China, Jordan and Turkey.

The establishment of Crystalbrook Collection in Australia marks the groups substantial investment foray in the region - notably in the acquisition, development and management of hospitality, tourism and related assets.