

Crystalbrook Collection

Crystalbrook Collection Appointments Lisa Brown as General Manager for Bailey

Australia – October 2020: Crystalbrook Collection, one of Australia’s leading sustainable hospitality companies, has appointed Lisa Brown as General Manager of Bailey, a Crystalbrook Collection Hotel which is set to re-open on 22 October 2020.

Lisa joined Crystalbrook Collection in November 2019 as Executive Assistant Manager for Flynn, a Crystalbrook Collection Hotel and since the delay of opening Flynn has been the Rooms Division Manager at Riley for the past four months.

Lisa’s 15 years of experience across the Mantra and Accor group in Kingscliff and most recently in Port Douglas sets her in good shape to take on the role, managing 255 rooms and residences alongside signature restaurant CC’s Bar and Grill.

“It is a challenging time for tourism in Cairns and we have utter confidence that Lisa will help reopen Bailey and re-establish the growing art program that sets the hotel apart” said Joel Gordon, Area General Manager Cairns.

Speaking on her appointment as General Manager at Bailey, Lisa said: “Joining Crystalbrook Collection has given me the opportunity to be a part of reinvigorating the hospitality sector in Far North Queensland. I love that, as a new hotel group, we’re able to be agile, to do things a little differently and ensure that sustainable luxury and remarkable guest experiences are at the core of what we do, every day. I’m excited to take the lead at Bailey and to work with our local artists to bring it’s thoughtful, arty personality to life.” said Lisa.

Lisa will be replacing Carl Taranto, who will be staying with Crystalbrook Collection and moving to open the Group’s newest five-story property, Kingsley, a Crystalbrook Collection Hotel in Newcastle.

– ENDS –

About Bailey, a Crystalbrook Collection Hotel and Residence

Cairns' newest five-star hotel, Bailey, a Crystalbrook Collection Hotel and Residence, is modern, innovative and has a true appreciation for all the arts. Bailey chooses the path less travelled. The type of character you'll find at the local farmer's market rather than a supermarket or exploring the latest exhibition at the museum rather than at a rock concert.

Staying with Bailey, you'll find artwork from across Australia displayed in and around the hotel, as well as art events for all guests to enjoy. With 255 spacious rooms filled with design details that will appeal to your inner artist, you'll be sure to leave enchanted and enriched.

About Crystalbrook Collection

Crystalbrook Collection is one of Australia's leading sustainable and innovative independent hospitality companies. Each hotel in the portfolio carries an authentic expression of its location, a passion for responsible luxury, considered design and a twinkle of fun for a uniquely enriching experience.

Crystalbrook Collection is an Australian tourism and hospitality group. Its portfolio includes:

- Riley, a Crystalbrook Collection Resort, Cairns, Queensland
- Little Albion, a Crystalbrook Collection Boutique Hotel, Sydney, New South Wales
- Byron at Byron, a Crystalbrook Collection Resort, Byron Bay, New South Wales
- Bailey, a Crystalbrook Collection Hotel and Residence, Cairns, Queensland
- Flynn, a Crystalbrook Collection Hotel, Cairns, Queensland
- Kingsley, a Crystalbrook Collection Hotel, Newcastle, New South Wales – opening April 2021

The Group also owns and operates a collection of ten restaurants, three spas, Crystalbrook Superyacht Marina in Port Douglas along with Crystalbrook Station and its subsidiary pastoral businesses.

Mindfully Safe

Mindfully Safe was launched by Crystalbrook Collection in response to Covid-19. The programme focuses on reducing travel anxiety by providing mindfulness and meditation tools developed in partnership with mental-wellbeing group [The Indigo Project](#). Crystalbrook will also donate \$5 to mental support service [Beyond Blue](#) for every stay booked directly until the end of 2020. As part of *Mindfully Safe*, Crystalbrook Collection is Australia's first cash-free hospitality company.

Learn more here: crystalbrookcollection.com/mindfully-safe

Crystalbrook Collection and Ghassan Aboud Group

Crystalbrook Collection is part of Ghassan Aboud Group promoted by international entrepreneur and philanthropist Ghassan Aboud. The group is a multi-business conglomerate engaged in automobiles, real estate, hospitality, FMCG, food, retail, bespoke catering, media and logistics. In business for more than two decades, the group operates from its global headquarters in the United Arab Emirates with offices in Australia, Belgium, Jordan and Turkey.

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