

Bailey, a Crystalbrook Collection Hotel, Commences Direct Online Bookings

10 September 2019

In preparation for the opening of Cairns' newest five-star hotel, Bailey, a Crystalbrook Collection Hotel, has announced that direct online bookings are now available at crystalbrookcollection.com/bailey.

Located in the heart of Cairns' flourishing cultural precinct, Bailey will open the doors to its first guests on Saturday, 2 November 2019.

To celebrate the launch of Bailey, Crystalbrook is offering advance opening rates starting at \$179 per room per night.

"Launching direct bookings to the public is a significant milestone as we count down the days until we open," said Carl Taranto, General Manager, Bailey.

Bailey is the second of three Crystalbrook Collection hotels to open in Cairns and once open, will be the fourth hotel in the Group's fast-expanding Australian portfolio.

As the thoughtful, creative sibling to Riley that opened in 2018 and Flynn, that's set to open early 2020, Bailey will celebrate art in all its forms. Its opening schedule of events and art-filled inclusions will showcase a diverse array of local emerging and established artistic talents.

To book your stay with Bailey, visit crystalbrookcollection.com/bailey or call 1300 00 20 50.

Follow Bailey on social media:

Facebook: [@bailey.crystalbrookcollection](https://www.facebook.com/bailey.crystalbrookcollection)

Instagram: [@bailey.crystalbrookcollection](https://www.instagram.com/bailey.crystalbrookcollection)

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About Bailey, a Crystalbrook Collection Hotel

Cairns' newest five-star hotel, Bailey, a Crystalbrook Collection Hotel, is modern, innovative and has a true appreciation for all the arts. Bailey chooses the path less travelled. The type of character you'll find at the local farmer's market rather than a supermarket or exploring the latest exhibition at the museum rather than at a rock concert.

Staying with Bailey, you'll find artists-in-residence and artwork from across Australia displayed in and around the hotel, as well as art events for all guests to enjoy. With 217 spacious rooms filled with design details that will appeal to your inner artist, you'll be sure to leave enchanted and enriched

About Crystalbrook Collection

Crystalbrook Collection is an Australian based tourism and hospitality group. Its portfolio includes:

- Riley, a Crystalbrook Collection Resort, Cairns, Queensland – opened 2018
- Little Albion, a Crystalbrook Collection Boutique Hotel, Sydney, New South Wales – opened 2018
- Bailey, a Crystalbrook Collection Hotel, Cairns, Queensland – opening November 2019
- Flynn, a Crystalbrook Collection Hotel, Cairns, Queensland – opening April 2020
- Kingsley, a Crystalbrook Collection Hotel, Newcastle, New South Wales – opening November 2020

Crystalbrook Collection also owns and operates Crystalbrook Station and its subsidiary pastoral businesses, Crystalbrook Superyacht Marina, and the 90-foot motor yacht MV Bahama.

To date, Crystalbrook Collection has committed more than AU\$800 million in tourism investments within Australia.

Crystalbrook Collection and Ghassan Aboud Group

Crystalbrook Collection is owned by accomplished entrepreneur and philanthropist Ghassan Aboud. Ghassan Aboud Group is a multi-business conglomerate engaged in automobiles, real estate, retail, bespoke catering, media and logistics. In business for more than two decades, the group operates from its global headquarters in the United Arab Emirates with offices in Australia, Belgium, China, Jordan and Turkey.

The establishment of Crystalbrook Collection in Australia marks the groups substantial investment foray in the region - notably in the acquisition, development and management of hospitality, tourism and related assets.

crystalbrookcollection.com