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## **Crystalbrook Collection appoints Julian Moore to take the helm of Byron at Byron**

Crystalbrook Collection is delighted to announce international hospitality specialist Julian Moore will return home to Australia to assume the role of General Manager at Byron at Byron, commencing 4 November 2019.

With a hospitality career spanning almost four decades, Moore has spent the past 25 years in senior managerial roles in Australia, Thailand, the United Arab Emirates, Maldives, Polynesia, the Caribbean and Vietnam. He brings a wealth of experience in luxury hotel brands including Hyatt Hotels & Resorts, Alila Hotels & Resorts, Regent International, Sun International and Soneva Resorts.

Moore's hospitality expertise combined with his passion to create unique and considered guest experiences made him the ideal choice to take the helm of Byron at Byron.

"I am excited to be joining Crystalbrook Collection due to its strong social, environmental and experiential focus. Byron at Byron is a truly special property offering the best of the local area and embracing its natural environment," he said.

"This role is particularly meaningful for me as it marks my return to Australia after many years overseas and I am keen to once again work back home and explore ways to integrate my international experience at such a uniquely Australian destination property."

Moore has carried his philosophy of delivering guests a 'special moment of joy' across his career where he embraces hospitality as a way to integrate his personal drive with his professional calling.

"To have the privilege of delivering and exceeding a guests desire to create a lifetime memory is truly an honour that few have the opportunity to experience and as such I believe we must fully commit to the exceptional if we are to truly be a property of choice," he said.

Geoff York, Crystalbrook Collection Interim CEO and Group Director, Hotels added: "Julian's philosophy sits hand in hand with the core values of Crystalbrook Collection and the unique

personality and warm hospitality of Byron at Byron. We could not think of anyone better suited to lead the much-loved resort into the next chapter of its life.”

Byron at Byron, a Crystalbrook Collection Resort

77-79 Broken Head Road, Byron Bay

02 6639 2000

Bookings: 1300 002 050

[www.crystalbrookcollection.com/byron](http://www.crystalbrookcollection.com/byron)

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### **About Crystalbrook Collection**

Crystalbrook Collection is one of Australia’s leading sustainable and innovative independent hospitality companies. Each hotel in the portfolio carries an authentic expression of its location, a passion for responsible luxury, considered design and a twinkle of fun for a uniquely enriching experience.

Crystalbrook Collection is an Australian tourism and hospitality group. Its portfolio includes:

- Byron at Byron, a Crystalbrook Collection Resort, Bryon Bay, New South Wales
- Riley, a Crystalbrook Collection Resort, Cairns, Queensland (opened 2018)
- Little Albion, a Crystalbrook Collection Boutique Hotel, Sydney, New South Wales (opened 2018)
- Bailey, a Crystalbrook Collection Hotel, Cairns, Queensland (opening November 2019)
- Flynn, a Crystalbrook Collection Hotel, Cairns, Queensland (opening April 2020)
- Kingsley, a Crystalbrook Collection Hotel, Newcastle, New South Wales (opening late 2020)

The Group also owns and operates Crystalbrook Station and its subsidiary pastoral businesses, Crystalbrook Lodge, Crystalbrook Superyacht Marina, and the 90-foot motor yacht MV Bahama.

### **Crystalbrook Collection and Ghassan Aboud Group**

Crystalbrook Collection is owned by accomplished entrepreneur and philanthropist Ghassan Aboud. Ghassan Aboud Group is a multi-business conglomerate engaged in automobiles, real estate, retail, bespoke catering, media and logistics. In business for more than two decades, the group operates from its global headquarters in the United Arab Emirates with offices in Australia, Belgium, China, Jordan and Turkey.

**For further information, images or to arrange media interviews contact The Mint Partners:**

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